Sponsorship • Exhibitor Opportunities

NATIONAL SAILING PROGRAMS SYMPOSIUM 2027

US SAILING



January 21st - 23rd, 2027 Luminary Hotel & Co.
Fort Myers, Florida



Three days of inspiration, education, and skill development for anyone involved in boating education.

The National Sailing Programs Symposium (NSPS) is the premier event for leadership training and sailing education in the United States. NSPS is the only conference of its kind that brings together program directors, instructors, volunteers, parents and industry representatives to share and learn best practices with one another about running, maintaining and improving sailing programs and organizations. Our goal is to have participants coming out of the symposium with ideas to apply to their sailing programs and organizations to make them better and help them grow.



www.ussailing.org/events/national-sailing-programs-symposium-2027







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Sponsorship Levels

	Presenting $15,000	Gold $7,500	Silver $5,000	Bronze $3,000	Supporter $1,000
Company logo incorporated into event logo	•				
Display table in prime location in foyer	•				
Lanyard Sponsor	•				
Boat Display in position of choice*	•				
Logo on direct emails to attendees prior to event	•				
Access to Attendee list before event (Name, Org, Title)	•				
Logo on screen in general session	•	•			
Inclusion in social media posts	•	•			
Dedicated promotional email to event attendees post event	•	•	•		
Access to activate at Demo Day	•	•	•		
Display table in the exibitor areas (Includes one boat in exibitor space)	•	•	•	•	
Display table in exhibitor pavilion	•	•	•	•	
Logo on sponsors banners/signage	•	•	•	•	•
Logo/info in event app	•	•	•	•	•
Logo on Event Website	•	•	•	•	•
Promotional materials in registration bag	•	•	•	•	•
Complimentary registrations ($575 value)	4	3	2	1	0

For more information please contact

Shannon Bystock - EventManager@ussailing.org

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Additional Sponsorship Opportunities

	Price	Presenting	Gold	Silver	Bronze
Opening reception sponsor	$5,000	•	•		
Closing reception sponsor	$3,000	•	•		
Morning keynote sponsor	$1,000	•	•		
Dick Allsopp's Famous Slowest Powerboat Race - Title Sponsor	$3,000	•	•	•	•
Additional display table in exhibitor pavilion	$2,000	•	•	•	•
Luminary Hotel Key Card Branding	$1,500	•	•	•	•
General session raffle	Value of item(s) $750+	•	•	•	•

Boat Displays

	Price	# of Spaces
Lobby/Entrance	$2,500	1
General Session	$1,500	4
Breakout Room	$500	6

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Sponsorship Levels & Opportunities Glossary

Logo Incorporated into Event Logo
- Company logo designated as "Presented by" as a part of the official event logo

Display Table in Prime Location in Foyer
- Display table in the Main Foyer, just outside of General Session/Breakout rooms

General Session Speaking Opportunity
- 5-minute speaking opportunity before first General Session of the event

Morning Keynote Sponsor
- Sponsor give-away on chairs when attendees arrive in the morning
- 3-minute speaking opportunity before Keynote Address

Logo on Event Website
- Company logo and link displayed and designated as Sponsor Level in the Sponsors section of the event website

Logo on Direct Emails to Attendees
- Company logo on US Sailing email blasts to attendees prior to event

Logo on Screen in General Session
- Company logo displayed on projector in General Session before and after presentations

Inclusion in Social Media Posts
- Company logo included in social media posts promoting the event

Access to Attendee List
- Access to attendee list 2 weeks prior to event *(Name; Club/Org; Title)*

Dedicated promotional email to event attendees post event
- US Sailing will send a one-time Thank You/Promotional email on behalf of company post event

Display Table in Exhibitor Pavilion
- 10' x 10' display space (6 ft. table with 2 ft. on either side)
- 2 chairs
- Electric and WiFi access

Boat Display in position of choice*
- If applicable to your business, choose where you would like a boat displayed. There are some placement limitations based on the size/weight of the boat and safety allowances.





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Sponsorship Levels & Opportunities Glossary (continued)

Logo on Sponsors Banners/Signage

- Company logo displayed and designated as Sponsor Level on signage listing sponsors

Logo/Info in Event App

- Company logo and info designated as Sponsor Level in Sponsors section of Event App

Logo on Event Website

- Company logo and link displayed and designated as Sponsor Level in the Sponsors section of the event website

Promotional Materials in Registration Bag

- Company promotional materials placed in attendee registration bag (supplied by sponsor)
- Limit 1 literature item and 1 promotional give-away item

Complementary Registration

- Complimentary event registrations for your company representatives ($575 value each)









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Additional Sponsorship Opportunities

Opening Reception Sponsor - $5,000

- Your company logo and branding prominently displayed at the opening reception
- 5-minute speaking opportunity alongside US Sailing Leadership and the Mayor of Fort Myers
- Share you company message with NSPS attendees and help welcome attendees

Morning Keynote Sponsor - $1,000 each

- Sponsor give-away on chairs when attendees arrive in the morning
- 3-minute speaking opportunity before Keynote Address
- 3 slots available

Dick Allsopp's Famous Slowest Powerboat Race Sponsor - $3,000

- Title sponsorship – company name as part of title of Powerboat Race
- Right to provide prizes for winning team
- Access to all photography and videography of Powerboat Race



Closing Reception Sponsor - $3,000

- Your company logo and branding prominently displayed at the closing reception
- 3-minute speaking opportunity to share you company message with NSPS attendees

Luminary Hotel Key Card Branding - $1,500

- Your company logo on the key cards for all attendees staying in the Event hotel during NSPS

Additional Display Table Space in Exhibitor Pavilion - $2,000

- Additional 10' x 10' space to add to your display (6 ft. wide table, w/ 2 ft. on either side)

Demo Day add on for Bronze sponsors - $1,000

- Bronze sponsor able to take part in Demo Day

General Session Raffle - $750 value and above

- Sponsor to provide item(s) to be raffled at morning General Session
- Company representative on stage to present item to winner

Think Outside The Box – Have an idea *for sponsorship, but don't see it listed? Let's hear it! Pitch us your idea and we can play "Let's Make A Deal"*







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