

Sponsorship • Exhibitor Opportunities

SAILING LEADERSHIP FORUM 2025



February 6th - 8th, 2025
The Loews Coronado Bay
Coronado, CA

Sponsorship Levels

	Presenting \$25,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Company logo incorporated into event logo	•			
Display table in prime location in foyer	•			
Lanyard Sponsor*	•			
Morning keynote sponsor and speaking opportunity	•			
Happy hour sponsor	•			
Boat Display in position of choice	•			
Logo on event website homepage	•	•		
Logo on emails to attendees	•	•		
Logo on screen in general session	•	•		
Inclusion in social media posts	•	•		
Access to Attendee list before event (Name, Org, Title)	•	•	•	
Dedicated promotional email to event attendees post event	•	•	•	
Display table in exhibitor pavilion	1st Choice	2nd Choice	3rd Choice	4th Choice
Access to additional sponsor opportunities	All	All	Select	Select
Logo on sponsors banners/signage	•	•	•	•
Logo/info in event app	•	•	•	•
Logo on event website	•	•	•	•
Promotional materials in registration bag	•	•	•	•
Complimentary registrations (\$450 value)	4	3	2	1

For more information please contact

Sam Magee – SamMagee@ussailing.org

sailingleadership.org

Sponsorship Levels at a Glance

	Price	Presenting	Gold	Silver	Bronze
Morning keynote sponsor	\$1,000	•	•		
Table position upgrade to Foyer	\$2,500	•	•		
Clean lunch sponsor (plus cost of reusable lunch bags)	\$1,500	•	•	•	
Dick Allsopp's Famous Slowest Powerboat Race - Title Sponsor	\$3,000	•	•	•	
Additional display table in exhibitor pavilion	\$2,500	•	•	•	•
Demo day		Included	\$1,000	\$1,000	\$2,000
Morning coffee sponsor (plus cost of reusable cups)	\$1,000	•	•	•	•
General session raffle	Value of item(s) \$750+	•	•	•	•

Boat Displays

	# of Spaces	Price
Premier Hotel Lobby entrance (Presenting & Gold)	1	\$5,000
General Session (Presenting, Gold & Silver)	4	\$1,500/ \$500
Display Courtyard	15	\$500

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Sponsorship Levels & Opportunities Glossary

Logo Incorporated into Event Logo

- Company logo designated as “Presented by” as a part of the official event logo

Display Table in Foyer

- Display table in the Main Foyer, just outside of General Session/Breakout rooms

Lanyard Sponsor

- Logo incorporated into nametag lanyards (Partner must sign on before November 15th)

Morning Keynote Sponsor

- Sponsor give-away on chairs when attendees arrive in the morning
- 3-minute speaking opportunity before Keynote Address

Happy Hour Sponsor

- Company logo included on reusable cups for Happy Hour (in Exhibitor Pavilion)

Logo on Event Website Homepage

- Company logo and link displayed on event website homepage and throughout site

Logo on Emails to Attendees

- Company logo on US Sailing email blasts to attendees prior to event

Logo on Screen in General Session

- Company logo displayed on projector in General Session before and after presentations

Inclusion in Social Media Posts

- Company logo included in social media posts promoting the event (Dependent on sign on date)

Access to Attendee List

- Access to attendee list 2 weeks prior to event (Name; Club/Org; Title)

Dedicated promotional email to event attendees post event

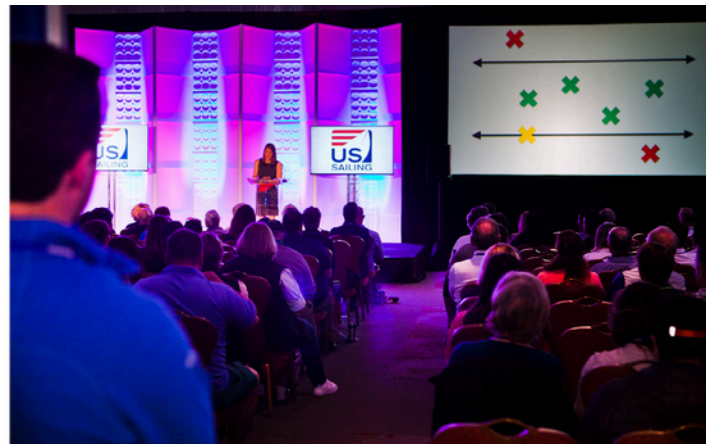
- Opportunity to send a one-time thank you email to opted in attendees

Display Table in Exhibitor Pavilion

- 10' x 10' display space (6 ft. table with 2 ft. on either side)
- 2 chairs
- Electric and WiFi access

Access to “Additional Sponsorship Opportunities”

- Specialized access to additional sponsorship opportunities based on sponsor level



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Sponsorship Levels & Opportunities Glossary (continued)

Logo on Sponsors Banners/Signage

- Company logo displayed and designated as Sponsor Level on signage listing sponsors

Logo/Info in Event App

- Company logo and info designated as Sponsor Level in Sponsors section of Event App

Logo on Event Website

- Company logo and link displayed and designated as Sponsor Level in the Sponsors section of the event website

Promotional Materials in Registration Bag

- Physical company promotional materials placed in attendee registration bag
- Literature items will be made available in virtual registration bag

Complementary Registration

- Complimentary event registrations for your company representatives (\$500 value each)



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FEBRUARY 6-8, 2025 • CORONADO, CA



Additional Sponsorship Opportunities

Morning Keynote Sponsor - \$1,000 each (limited availability – Presenting/Gold Sponsors only)

- Sponsor give-away on chairs when attendees arrive in the morning
- 3-minute speaking opportunity before Keynote Address

“Clean Lunch” Sponsor - \$1,500 + cost of reusable bags (Silver & Above Sponsors only)

- Company logo & Sailing Leadership Forum logo on reusable lunch bags
- Company to cover cost of reusable lunch bags

Dick Allsopp’s Famous Slowest Powerboat Race Sponsor - \$3,000 (Silver & Above Sponsors only)

- Title sponsorship – company name as part of title of Powerboat Race
- Right to provide prizes for winning team
- Access to all photography and videography of Powerboat Race

Additional Display Table Space in Exhibitor Pavilion - \$2,500

- Additional 10' x 10' space to add to your display (6 ft. wide table, w/ 2 ft. on either side)

Demo-Day Sponsor - \$1,000

- Demo-Day to take place on Friday at hotel’s marina
- 1 additional complimentary event registration (\$450 value)
- Company can provide product and representative to participate in Demo-Day
- Company name/logo and link displayed and designated as “On-Water Demo” in Sponsors section of the event website
- Company logo/information listed in “On-Water Demo” section of Event App

Morning Coffee Sponsor - \$1,000 + cost of reusable coffee cups

- Sponsor provides reusable coffee mugs w/ company logo, provided at morning coffee
- Coffee every morning in the Exhibitor Pavilion

General Session Raffle - \$750 value and above

- Sponsor to provide item(s) to be raffled at morning General Session
- Company representative on stage to present item to winner

Table position upgrade to foyer

- Upgrade table position from exhibitor pavilion to right outside the general session and breakout rooms



Think Outside The Box – Have an idea
for sponsorship, but don't see it listed?
Let's hear it! Pitch us your idea and we
can play “Let's Make A Deal”



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