

Sponsorship • Exhibitor Opportunities

NATIONAL SAILING PROGRAMS SYMPOSIUM 2022



January 27-29, 2022
The DeSoto Savannah
Savannah, Georgia

**Three days of inspiration, education & skill development
for anyone involved in boating education.**

The National Sailing Programs Symposium (NSPS) is the premier event for sailing education in the United States. NSPS is the only conference of its kind that brings together program directors, instructors, volunteers, parents and industry representatives to share and learn best practices with one another about running, maintaining and improving sailing programs. Our goal is to have participants coming out of the symposium with ideas to apply to their sailing programs to make them better and help them grow.

nsps.ussailing.org



NSPS Sponsorship Opportunities

Platinum - \$3,500

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company Banner displayed in Main Ballroom
- Company promotional materials placed in registration bag (supplied by sponsor)
 - Limit 1 literature item and 1 promotional give-away item
- 3 Complimentary Registrations (\$1,185 value)
- Display Table in Exhibitor Area (First Choice of Placement)
- Access to Attendee List 2 weeks prior to event (Name; Club/Org; Title)
- Access to Attendee Contact List at conclusion of event (Name; Club/Org; Title; Email Address)

Gold - \$2,500

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company promotional materials placed in registration bag (supplied by sponsor)
 - Limit 1 literature item and 1 promotional give-away item
- 2 Complimentary Registrations (\$790 value)
- Display Table in Exhibitor Area (Second Choice of Placement)
- Access to Attendee List 2 weeks prior to event (Name; Club/Org; Title)
- Access to Attendee Contact List at conclusion of event (Name; Club/Org; Title; Email Address)

Silver - \$1,500

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company promotional materials placed in registration bag (supplied by sponsor)
 - Limit 1 literature item and 1 promotional give-away item
- 1 Complimentary Registration (\$395 value)
- Display table in Exhibitor Area

Supporting - \$1,000

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company promotional materials placed in registration bag (supplied by sponsor)
 - Limit 1 literature item and 1 promotional give-away item
- 1 Complimentary Registration (\$395 value)

Additional Sponsorship Opportunities

Demo-Day Sponsor - \$1,000/\$500

- Demo-Day to take place on Saturday, January 29th at The Savannah Yacht Club
- Company can combine Demo-Day with a Platinum, Gold or Silver sponsorship for \$500
- Company can be a Demo-Day Sponsor ONLY for \$1,000
- Company promotional materials placed in registration bag (supplied by sponsor)
 - Limit 1 literature item and 1 promotional give-away item
- 1 Complimentary Registration (\$395 value)
- Company can provide product and representative to participate in off-site Demo Day
- Company may set up beach flags, banners, etc. at demo location

Hotel Lobby Boat Display (2 spaces available – First Come...First Serve) - \$1,000

- Only available in combination with Platinum, Gold or Silver Sponsorship
- Hotel lobby is on 1st floor, just inside from entrance
- Limit one space per sponsor

Breakout Room Product Display (2 spaces available – First Come...First Serve) - \$750 each

- Only available in combination with Platinum, Gold or Silver Sponsorship
- Breakout Room has very tall ceilings and boats can be displayed in back or front of room
- Sponsor may purchase both spots for a total of \$1,250 (\$250 savings)

Additional Table Display in Exhibitor Area - \$1,000

"Signature Sponsorships" (First Come...First Serve) ONLY Available for Platinum and Gold Sponsors

Opening Cocktail Reception Sponsor (1 available) - \$1,000

- First Drink (Dark & Stormy) compliments of Sponsor
- 3-minute speaking opportunity during Opening Reception

Closing Cocktail Reception Sponsor (1 available) - \$1,000

- Signature Raffle item compliments of Sponsor
- 3-minute speaking opportunity during Closing Reception

Lanyard Sponsor (1 available) – Cost & Management of Lanyard Production + \$250

- Company logo on lanyard along with NSPS logo

Morning Keynote Sponsor (3 available) - \$1,000 each

- Sponsor's give-away on chairs when attendees arrive in the morning
- 3-minute speaking opportunity before Keynote Address

