



## Minutes

### June Board Meeting

📅 Mon June 28th, 2021

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

#### 👥 **In Attendance**

Charlie Arms, Henry Brauer, Paul Cayard, Clerc Cooper, Rich Jepsen, Russ Lucas, Alan Ostfield, Briana Provancha, Tony Rey, Bill Ruh, Judge Ryan, John Schoendorf, Cory Sertl, Maggie Shea, Martine Zurinskas

#### I. **Call to Order and Roll Call**

Guest: 35 including staff

#### II. **Announcements - President's Report**

Cory Sertl thanked everyone for attending tonight's call. She asked that we take a moment of silence for Greg Mueller who sadly passed away in a boating accident during Anacortes Race Week. Additionally, she shared updates regarding her sailing participation in the Leukemia Cup and NYYC Annual Regatta. Cory, Paul, and Alan traveled to Colorado Springs to meet with various leaders at the USOPC. They had great meetings and feel confident this effort helped strengthen our relationship. Lastly, she was able to attend the opening ceremony for the U.S. Youth Match Racing Championship for the Rose Cup. She thanked all the volunteers who help to make this championship a success especially Dave Perry who is masterful at educating and inspiring young people.

#### III. **Consent Calendar**

**Decision:** Vote #1: Motion to approve, unanimously approved.

- a. **BAR20210627 World and North American Championship Approval**
- b. **Minutes from May 24th Meeting**
- c. **BAR20210626 Committee Member Update**

#### IV. **Association Report**

Association report stands as submitted. Full report can be found, [HERE](#).

Alan Ostfield, CEO, shared a few highlights from their recent trip to Colorado Springs. One of the highlights included an insightful discussion on how the USOPC can assist and help improve our commercial marketing activities. He felt the trip successfully showcased to the USOPC the complete alignment between Cory, Paul, and himself.

##### a. **Offshore Update**

Matt Gallagher, Chair of the Offshore Committee, shared a quick update regarding the certificate process since Nathan Titcomb's departure. He commended John Pearce for stepping up and doing a fantastic job working with ratings. Both he and John Pearce shared observations regarding the challenging workflow/process. The Offshore Committee will continue to examine this and look into how the Offshore Department should be developed and improved upon. John Pearce gave thanks to his support staff consisting of Hannah Freeman and Mason Sheen for doing a fantastic job. Mason has been handling the customer service and communication and Hannah has been tackling the data and process.

#### V. **CFO Report**

Heather Monoson, CFO, walked through the May Financial statements including cash flow. She noted this is the first time all year, that all areas; revenue, expense, and surplus are in the green. She happily reported we are beating the budget due to the huge efforts by the entire business. There is a surge in public support and strong sponsorship figures. She shared we continue to be conservative and deliberate with expenses. We will continue to have expenditures ahead especially with the Team heading to Tokyo, but feel we are in a strong position.

John Schoendorf, Treasurer, shared a few comments regarding how well management has done to effectively and efficiently operate the business.

## VI. Old Business

## VII. New Business

### a. **Competitive Board Sailing Task Force**

Martine Zurinkas, Secretary, shared an overview of the goals and objectives of the Competitive Board Sailing Task Force. She looks forward to hearing their recommendations and seeing the actions from this working group. If anyone has suggestions of who should be included on this task force, please connect with herself or Donna Sue Marks.

**Decision:** Vote #2: Motion to approve, unanimously approved.

### b. **Race Official Reports & Complaints Policy Draft V7**

Prior to starting the discussion, Cory shared the Board will not be voting on this nor the Race Official Revision to Application and Certification. She would like to discuss and hear feedback from the working group first and we will vote on it next month.

Matt Hill, Race Admin Director, shared an overview and intent of the policy. He noted currently we do not have a process in place for reporting and responding to complaints of Race Officials' conduct. This policy was a recommendation from the Race Official Task Force. He walked through the process for complaints and appropriate workflow. He shared once this is approved, training and communication plans will be rolled out to members to understand the process. Additionally, a discussion occurred regarding developing an avenue to send kudo to race officials and/or developing a broader evaluation system. Matt noted they have beta tested this at a few events.

### c. **Race Official Revision to Application & Certification**

Justin Sterk, Staff Counsel and Compliance Manager, shared this policy improves US Sailing's Race Official certification process as follows:

- defines terms and standards for evaluation criteria related to an applicant's character and integrity.
- provides a detailed process by which US Sailing will evaluate an applicant's character and integrity. The process includes an independent review by a USSailing ethics committee of an applicant's record and when an applicant is denied certification due to character or integrity issues, a written decision from the reviewing committee detailing its decision and the applicant's rights.

Additional discussion arose surrounding providing ethics training for key volunteers. Justin shared he has discussed this opportunity with our HR Manager and they will be working to provide all the tools necessary in order for volunteers to effectively carry out their tasks.

VIII. **Executive Session**

IX. **Adjourn**

Motion to adjourn at 10:03 pm.

## Action Request Form



**Request No.** BAR20210627 **Date Submitted** 6-27-2021

**Submitted By:** \_\_\_ Martine Zurinskas, US Sailing Secretary

**Subject:** \_\_\_ World & Continental Championships \_\_\_\_\_

**Action Requested** (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation.10 and 25, to the following world championship in the United States:

Class	Name of Event	Date	Host	Host a Member	Class a Member
F-18	2021 F-18 America's Championship	Jan 15-17, 2021	Alamitos Bay YC	Yes	Yes
IC37	2021 Melges IC37 Melges North American Championship	October 1-3, 2021	New York YC	Yes	Yes

**Strategic Plan Alignment:** Describe below how and why this is aligned to the current strategic plan.  
Encourages high-level competition in the US.

**Mission Impacts:** Describe below how and why this creates value to our organization.

Opportunities for our sailors, host organization and race officials to compete and support competition at the highest level within this specific class.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)  
Class Association and Host organization membership are current.

**Will this proposal bring in new members?**  Yes, \_\_\_ Estimated Number  No  
 Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.  
Small potential impact on membership.

**Implementation Strategy/Ownership:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

**Email will be sent to the host organization and class association informing them of the approval.**

**Summary:**

This is part of our Strategic Plan – Vision for the Future of Sailing – driven by American success in international competition– hosting World Championships is part of that American Success for the sailors, volunteers and host organizations.

**I certify that this proposal has been checked. Governing Documents affected:**

- Bylaws
- Championship Conditions
- Regulations
- Committee Terms of Reference
- Ted Stephens Act

**Submitted by** \_\_\_ Martine Zurinskas, US Sailing Board \_\_\_\_\_



Action Request Form

Request No. BAR20210626 Date Submitted: 6-26-2021

Submitted By: Martine Zurinskas

Subject: Committee Member Updates

Action Requested (word this in resolution form):

Be it resolved, to approve these committee members as presented:
Mark Townsend, US Offshore Championships Committee

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Any perceived positive effects: Expanding and refreshing our committees promotes volunteer service.

Will this proposal bring in new members?
Yes, Estimated Number No Unknown

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
Positive effects Neutral
Negative effects: Neutral

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Any perceived negative impact:
None - expanding our outreach of the committee roles within our organization.

I certify that this proposal has been checked. Governing Documents affected:
Bylaws Committee Terms of Reference
Championship Conditions Ted Stevens Act
Regulations

Submitted by Martine Zurinskas