



## Minutes

### May Board Meeting

📅 Mon May 24th, 2021

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

#### 👥 In Attendance

Charlie Arms, Henry Brauer, Clerc Cooper, Rich Jepsen, Russ Lucas, Alan Ostfield, Katie Pettibone, Briana Provancha, Tony Rey, Bill Ruh, Judge Ryan, John Schoendorf, Cory Sertl, Martine Zurinkas

#### I. **Call to Order and Roll Call**

Excused: Maggie Shea & Paul Cayard

Guests: 41 including staff

#### II. **Announcements - President's Report**

Cory Sertl shared a few remarks regarding her recent opportunity to visit the Siebel Center in Baltimore and coach Janel Zarkowsky. She shared how rewarding it was to hear the unsolicited feedback from parents of the program regarding how thankful they were for the opportunity to be a part of Siebel.

She reminded everyone on the call of the importance of National Safe Boating Week and it is our responsibility to be a role model to reinforce the importance of our training.

Cory invited Henry Brauer and Matt Gallagher to give an update regarding the Offshore Department. They shared that Nathan Titcomb, Offshore Director, has received an opportunity and will be leaving US Sailing. His last day will be June 4th. Nathan will be sorely missed and has done a tremendous job supporting our offshore constituents. To fill the gap on an interim basis, the ORC office will be

helping to process certificates and we will be bringing someone to help on the customer service side in the office. Matt will be leading a group to review the current job description. Additionally, they asked if they hear of anyone having issues receiving their certificate to please reach out.

### III. **Consent Calendar**

**Decision:** Vote #1 - Motion to approve, unanimously approved.

- a. **BAR20210526 - Committee Chair Updates May 2021**
- b. **Minutes from the April 26th meeting**
- c. **Minutes from May 10th Meeting**
- d. **BAR20210521- World & NA Continental Championships Approval**

### IV. **CEO Update**

Cory welcomed US Sailing's new CEO, Alan Ostfield, to the call. Alan introduced himself and shared his excitement to work with staff, share best practices, and expand US Sailing's opportunities. He is impressed by the staff's passion, dedication, and strength of character.

### V. **Association Report**

Association report stands as submitted. Full report can be found, [HERE](#).

#### a. **Olympics Update**

Meredith Muller Brody, Olympic Director, shared the latest updates from the athletes and their preparation for the Games. Additionally, the West Marine US Open Series will be kicking off the California series in San Diego on June 12 and 13th then heading to Long Beach (July 9-11), and lastly will be in San Francisco (13-15). The OLY Dept is working on the 2024 High-Performance Plan due at the beginning of September and ongoing planning for fall training camps.

#### b. **Reach and Community Sailing Accreditation**

Jen Guimaraes, Youth Education Manager, gave an update on the Reach program and [2020 impact report](#). She gave insight into the program numbers and the positive youth development outcomes that came out of the impact report. Lastly, she gave an overview of the Community Sailing Accreditation program and the application process.

#### c. **Race Admin Task Force Update**

## 1. **Volunteer Committee - Randy Draftz RA Chair**

Matt Hill, Race Admin Director, and Randy Draft, RA Chair, gave a status update and expected timing on the top priorities the task force identified. The priorities expected to be completed by end of 2021:

- Seminar Instructor Training
- Race Administration Marketing Plan
- Race Official Performance Survey
- Education Workflow
- Defining Committee Roles and Responsibilities; Onboarding Process for Chairs and Members
- Race Official Mentoring and Networking Program.

## d. **Championships - Youth and Adult**

### 1. **Volunteer Committee- Co-Chairs Malinda Crane/Drew Daugherty**

Malinda Crane - Co-Chair, Youth Championships

Drew Daugherty - Co-Chair, Adult Championships

Betsy Alison, Drew Daugherty, Malinda Crane, and Catherine Shanahan gave an overview of the Youth and Adult championships scheduled for the summer and fall. The full championship schedule can be found, [here](#).

## e. **Marketing Department Update**

Josh Toso, Marketing Director, gave an update on communications and sponsorship activity surrounding the association and team. He shared the one-stop-shop website for Games coverage, [Tokyo.ussailing.org](http://Tokyo.ussailing.org). Lastly, he shared the new brand campaign that will be launched in June, Let's Set Sail.

## VI. **CFO Report**

Heather Monoson briefly talked through the April Financial statement. The April revenue was 8% above budget and expenses are 16.1% below budget. Overall the YTD revenue 13.3% below budget due to timing issues with sponsorship payment and expected pledge payments that are expected to be collected in the next 60 days. The YTD expenses are 14.6% below budget.

### a. **Treasurer's Update**

John Schoendorf shared he and Heather are working on a projected cash flow for the whole organization which will give great insight into any problems before they become critical.

## VII. **Vice Presidents Report**

Rich Jepsen shared the DEI committee is working on their DEI strategic plan with key performance indicators. He hopes to present this to the Board in June. They will socialize this with Alan, Heather and the staff to ensure it is budget actionable.

## VIII. **Secretary Report**

Martine Zurinkas asked that everyone save the date of November 11 -13 for the in-person November Annual meeting in the Bristol, RI area. Additionally, we are working on an event calendar to give visibility to US Sailing events for the Board.

### a. **US Sailing Event Schedule for Board**

### b. **November Annual Meeting Nov. 11-13**

## IX. **US Sailing Foundation Update/Development Update**

Bill Ruh, Foundation Chair, gave an update on the latest Foundation Board meeting. He shared Lorie, Jill, Paul, and Brian are working diligently to expand the donor base for the Foundation. He is seeing people step up and embrace the change which has been quite rewarding.

## X. **Sailor Athlete Council Update**

Clerc Cooper gave an update on the Sailor Athlete Town Hall. She shared it was a great opportunity for Paul Cayard to speak and share his vision with the athletes. They were able to field a lot of questions and provide transparency towards questions surrounding the budget. They are working to schedule the next town hall.

## XI. **Old Business**

## XII. **New Business**

### a. **BAR20210522 Initiate Bylaws & Regulation Update**

Martine Zurinkas presented the details for initiating the bylaws update. The key changes include

- changing the Secretary and Treasurer position to an elected position by membership with oversight from the Nominating Committee.
- creation of new committees: Governance & Compliance and Finance.
- update language surrounding CEO and Executive Director of US Olympic Sailing.
- update language of President and Vice President to Chair of the Board and Vice-Chair
- Sailor Athletes are qualified to be Vice-Chair

Questions were asked regarding the change of Treasurer and Secretary to now be selected by Nominating Committee instead of incoming President and if this gives too much power to the Nominating Committee. Martine shared these are best practices from other NGBs and provided an overview of the recruitment tools that the Nominating Committee will be using for the future.

**Decision:** Vote #2: Motion to approve the initiation of bylaws, approved by the majority, 1 abstain.

b. **Nominating Committee Report May 2021**

Martine Zurinkas presented the Nominating Committee slate recommendations:

- Rich Jepsen, President elect, Chair of the Board, 3-year term (November 2021-Fall 2024) Board will vote to accept the President nomination at the Annual meeting.
- Stan Honey, Elected Director, 1 year sub term (November 2021-Fall 2022)The Membership elects our Elected Director Position

**Decision:** Vote #3: Motion to accept the nominating slate, unanimously approved.

XIII. **Executive Session**

XIV. **Adjourn**



## Action Request Form

Request No. BAR20210526

Date Submitted: 5-26-2021

Submitted By: Martine Zurinskas

Subject: Committee Member Updates

Action Requested (word this in resolution form):

Be it resolved, to approve these committee members as presented:

Sam Vasquez – US Adult Championships Chair

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects: Expanding and refreshing our committees promotes volunteer service.

Will this proposal bring in new members?

Yes, \_\_\_\_\_ Estimated Number       No       Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects Neutral

Negative effects: Neutral

**Implementation Strategy:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Any perceived negative impact:

**None – expanding our outreach of the committee roles within our organization.**

**I certify that this proposal has been checked. Governing Documents affected:**

- |  |   |
|--|---|
| <input type="checkbox"/> Bylaws                  | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stevens Act              |
| <input type="checkbox"/> Regulations             |   |

Submitted by Martine Zurinskas

## Action Request Form



**Request No.** BAR20210521 **Date Submitted** 5-21-2021

**Submitted By:** \_\_\_ Martine Zurinkas, US Sailing Secretary

**Subject:** \_\_\_ World & Continental Championships \_\_\_\_\_

**Action Requested** (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation.10 and 25, to the following world championship in the United States:

Class	Name of Event	Date	Host	Host a Member	Class a Member
NA Tasar Class	2022 Tasar World Championship	iSept. 16-24, 2022	Seattle YC, WA	yes	yes
I420	2022 I420 North American Championship	Jan 15-17, 2022	Coconut Grove Sailing Club	YES	yes
Melges IC 37 Class	2021 North American Championship	Oct. 1-3, 2021	NYYC - Harbour Court	Yes	Yes

**Strategic Plan Alignment:** Describe below how and why this is aligned to the current strategic plan.  
Encourages high-level competition in the US.

**Mission Impacts:** Describe below how and why this creates value to our organization.

Opportunities for our sailors, host organization and race officials to compete and support competition at the highest level within this specific class.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)  
Class Association and Host organization membership are current.

**Will this proposal bring in new members?**  Yes, \_\_\_ Estimated Number  No  
 Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.  
Small potential impact on membership.

**Implementation Strategy/Ownership:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

**Email will be sent to the host organization and class association informing them of the approval.**

### Summary:

This is part of our Strategic Plan – Vision for the Future of Sailing – driven by American success in international competition– hosting World Championships is part of that American Success for the sailors, volunteers and host organizations.

**I certify that this proposal has been checked. Governing Documents affected:**

- |  |   |
|--|---|
| <input type="checkbox"/> Bylaws                  | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act             |
| <input type="checkbox"/> Regulations             |   |

**Submitted by** \_\_\_ Martine Zurinkas, US Sailing Board \_\_\_\_\_