



Minutes

April Board Meeting

📅 Mon April 26th, 2021

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

👥 In Attendance

Charlie Arms, Henry Brauer, Paul Cayard, Clerc Cooper, Russ Lucas, Katie Pettibone, Briana Provancha, Tony Rey, Bill Ruh, Judge Ryan, John Schoendorf, Cory Sertl, Maggie Shea, Martine Zurinskas

I. **Call to Order and Roll Call**

Guests: 42 including staff.

II. **Announcements - President's Report**

The President's Report stands as submitted. It can be found online, [HERE](#).

III. **Consent Calendar**

Decision: Vote #1 - Motion to approve, unanimously approved.

- a. **BAR20210405 Review Board Sec. 15 update - e-vote 4/8/2021**
- b. **Minutes from April 5, 2021 Board Meeting**
- c. **Minutes from the April 12, 2021 Executive Session**
- d. **BAR20210422 - World & NA Championship Approval**
- e. **Minutes from March 22, 2021 Board Meeting**

IV. **Association Report**

Association report stands as submitted. Full report can be found, [HERE](#).

V. **Staff Reports**

a. **Membership Department - Lauren Cotta, Director of Operations**

Lauren Cotta shared the 2021 department goals for membership surrounding engagement, acquisition, and member retention. She highlighted the membership survey findings and the new MVP programs targeting One Design members. Additionally, she shared the process of the youth member acquisition goal of 2500 through Skill Up and gave an overview of the Feathr ad campaign.

b. **Education Department - Stu Gilfillen, Director of Education**

Stu Gilfillen gave an overview of department goals, ongoing and completed projects to date. He provided a look into the updates in Skill Up and Race Admin resources that Education has completed. Additionally, he provided an overview of the courses scheduled metrics that Education oversees.

c. **Siebel Program Update - Blair Overman, Siebel Sailors Program Manager**

Blair Overman provided an overview of the Siebel goals for 2021 and how they were tracking so far. She shared the objectives of year 2 and how the centers begin to take more ownership of the program and youth outreach. She highlighted the resources for coaching including coaching onboarding, the habits of excellence tools, and Small Boat Curriculum Tools.

VI. **Volunteer Committee Updates**

a. **One Design Class Committee - Chris Snow (Chair) and Debbie Probst (VC)**

Chris Snow and Debbie Probst gave an overview of the members, goals, and current initiatives underway in the One Design Committees. The current initiatives surround content, communication, and data. They are looking to potentially have a Starboard Portal session in late May on ideas to get more young people involved with the One Design class. Please take a moment to check out the [One Design Central](#).

VII. **CFO Report**

Heather Monoson, CFO, gave an overview of March Financials. She shared there is a shortfall in public support and sponsorship but the fundraising team in the past two weeks secured 3M in pledges to close the gap. Additionally, she shared our other revenue streams are holding strong, programming is lagging a bit but still

on budget. Our expenses are below budget overall but there was a variance in consulting fees due to the work by Alderbrook and dues and subscriptions which are paid in the first quarter but budgeted across the year.. Our cash flow position is secure and currently have 2.8 months of cash on hand.

a. **Treasurer's Report**

John Schoendorf provided commentary on the financials and shared a few suggestions regarding the future presentations of the variance report.

VIII. **Secretary Report**

Martine Zurinkas is working on the latest bylaws updates. She is hoping to have a draft by Mid-May. Fred and the Sailor Athlete Council are working on sailor athlete definitions to be adopted by end of 2021. Lastly, she shared the RSA had their quarterly call and has tasked them with 5 action items surrounding promoting championships, course registration, and MVP program. We hope to have the RSA chair give a report during the June Board call.

a. **Volunteer recognition program**

Katie Alley shared an update regarding the volunteer recognition program, Bravo Zulu. She will work with committee staff liaisons to recognize the hard work of our volunteers.

IX. **Old Business**

X. **New Business**

XI. **Executive Session**

a. **Treasurers Report - exec session**

b. **Visa O-1 Policy**

Decision: Vote #2 - Motion to approve the policy as presented, unanimously approved.

XII. **Adjourn**

Motion to Adjourn at 10:08 pm EST.



Action Request Form

Request No. 20210405(assigned by Secretary)

Date Submitted: 5-Apr-2021

Submitted By: Justin Sterk and Clark Chapin (Bylaws)

Subject: Revision to Regulation 15.05 Appeal

Action Requested (word this in resolution form):

The Board of Directors hereby revises US Sailing Regulation 15.05 E according the the attached revision. Added text is underscored and deleted text is struck through.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects: None, aside from correcting inadvertent errors in the previous revision to Regulation 15 on 7-Dec-2020.

Any perceived negative effects: None

Will this proposal bring in new members?

Yes, _____ Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): Maintains process safeguards.

No impact (be specific): None

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects None

Negative effects: None

Summary: This is a minor clean up of a small number of procedural ambiguities in the Review Board procedures under Section 15 of the US Sailing Regulations. Approval of these revisions will have a positive impact on membership and mission due to increased clarity with respect to the Review Board process. Revision includes:

- Clarification under Section 15.05 A that a Review Boar Appeals Panel has jurisdiction to hear appeals of a decision to deny a full Review Board hearing.

- Revised the deadline to submit briefs on appeal from 30 days to 21 days under Section 15.05 C. This was done to provide adequate time for the Appeals Panel to review all briefs and still hold its deliberation withing the stated 30-day time period.

Implementation Strategy: Immediately inform the Review Board of the revised regulation and publishe the revised regulation as soon as possible.

I certify that this proposal has been checked. Governing Documents affected:

Bylaws Regulations
 Championship Conditions Ted Stephens Act

Submitted by Justin Sterk and Clark Chapin

Action Request Form



Request No. BAR20210422 **Date Submitted:** 4-22-2021

Submitted By: ___ Martine Zurinskas, US Sailing Secretary

Subject: ___ World & Continental Championships _____

Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation.10 and 25, to the following world championship in the United States:

Date Approved	Class	Name of Event	Date	Host	Host a Member	Class a Member
26-Apr	ILCA NA	2021 Radial World Championship	Oct 10-17	Houston YC, TX	Yes	Yes
26-Apr	Lightning Class	2021 Lightning North American Championship	Aug 8-14	Edgewater YC, Cleveland, OH	Yes	Yes
26-Apr	Lightning Class	2021 Women's, Junior and Masters North American Championship	Aug 4-7	Pymatuning Yacht Club, Jamestown, PA	Yes	Yes
26-Apr	Lightning Class	2022 Lightning World Championship	May 16-21	Carolina Yacht Club, NC	Yes	Yes
26-Apr	Lightning Class	2022 Lightning Masters World Championship	May 12-16	Carolina Yacht Club, NC	Yes	Yes
26-Apr	Lightning Class	2022 Harken Blockheads Lightning Youth World Championships	July 6-10	Sheboygan Yacht Club WI	yes	Yes
26-Apr	Sunfish	2021 ISCA World Championship	Oct 23-29	Sarasota Sailing Squadron	yes	yes
26-Apr	Star	2022 Star World Championship	Sept 12-17	American YC, Rey NY Larchmont YC, NY	Yes	yes
26-Apr	Snipe	2021 Snipe North American Championship	Sept. 10-12	Jubilee YC, Beverly, MA	Yes	Yes
26-Apr	J80	2021 J/80 North American Championship	Oct. 1-3	Eastport YC, Annapolis MD	Yes	Yes
26-Apr	J70	2021 J70 World Championship	Aug 7-15	California YC, Marina Del Rey, CA	Yes	yes
26-Apr	J24	2021 J/24 North American Championship	June 16-20	Sayville Yacht Club, Blue Point, NY	Yes	Yes
26-Apr	J70	2021 J70 North American Championship	May 12-15	Annapolis YC, MD	Yes	yes
26-Apr	J22	2021 J/22 World Championship	July 17-23	Corpus Christi YC, TX	yes	yes
26-Apr	Viper640	2021 Viper 640 North Am. Champs	Oct. 7-10	Noroton Yacht Club, CT	Yes	yes
26-Apr	505	2021 505 North American	Sept 29-10/3	Sail Newport	yes	yes
26-Apr	Sunfish	2021 Sunfish NA Championship	June 9-13	Lake Norman YC	yes	yes
26-Apr	Star	2021 Star World Championship	August 16-17	Newport Harbor YC, CA	yes	yes



Strategic Plan Alignment: Describe below how and why this is aligned to the current strategic plan.

Encourages high-level competition in the US.

Mission Impacts: Describe below how and why this creates value to our organization.

Opportunities for our sailors, host organization and race officials to compete and support competition at the highest level within this specific class.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Class Association and Host organization membership are current.

Will this proposal bring in new members? Yes, _____ Estimated Number No
 Unknown

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
Small potential impact on membership.

Implementation Strategy/Ownership: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Email will be sent to the host organization and class association informing them of the approval.

Summary:

This is part of our Strategic Plan – Vision for the Future of Sailing – driven by American success in international competition– hosting World Championships is part of that American Success for the sailors, volunteers and host organizations.

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by _____ Martine Zurinskas, US Sailing Board _____