



## Minutes

### March Board Meeting

📅 Mon March 22nd, 2021

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

#### 👥 In Attendance

Charlie Arms, Henry Brauer, Paul Cayard, Clerc Cooper, Rich Jepsen, Russ Lucas, Katie Pettibone, Briana Provancha, Tony Rey, Bill Ruh, Judge Ryan, John Schoendorf, Cory Sertl, Martine Zurinskas

#### I. Call to Order and Roll Call

Excused: Maggie Shea

Guests: 40 including staff

#### II. Announcements - President's Report

Cory Sertl welcomed guests and board members to a very packed March board call. She shared she is excited by the spring weather and looking forward to the opportunity of going sailing. She congratulated Nikki Barnes and Lara Dallman-Weiss for their performance at the 470s Worlds and is excited to welcome them to our Olympic team. She mentioned later in the call we will hear from Meredith discussing Tokyo 2021 and from John Pearce, Betsy Alison, Nathan Titcomb and Matt Hill regarding upcoming courses and updates in the youth, adult and race administration departments. Lastly, she noted they were in the final stretch of the CEO search and would like to thank all the board members who have helped with this process. Additionally, she thanked the staff and committee volunteers for their ongoing work and support.

#### III. Consent Calendar

**Decision:** Vote #1 - Motion to approve, unanimously approved.

##### a. Minutes from the Feb. 22nd meeting

- b. **BAR20210308 World Youth Match Racing Championships**
- c. **BAR20210315 Elimination Regulation 10.06 A5**  
E-Vote approved 3/17
- d. **BAR20210316 Committee Member and Chair updates**
- e. **BAR20210317 Education Committee**

#### IV. **Association Report**

- o Olympics - Meredith Brody
- o Youth Dept. - John Pearce
- o Offshore Dept. - Nathan Titcomb
- o Adult Dept. - Betsy Alison
- o Race Administration Dept.- Matt Hill

Meredith Muller-Brody, Olympic Director, gave an update regarding the Tokyo games. She mentioned they are constantly changing and continue to stand by to receive the latest update regarding Games protocols and procedures. She welcomed Nikki Barnes and Lara Dallman-Weiss to the Olympic Team as the competing 470W. She shared the amazing standings of all the athletes at the 470 Worlds and gave a preview of the current standings of the Lanzarote International.

John Pearce, Director of Sport Development, gave an update regarding course calendars and the upcoming Championship schedule. They continue to monitor registration and sales activity for Small Boat.

Betsy Alison, Adult Director, shared courses are tracking to exceed or be on par with 2019 course schedule. Currently, seeing an increase in adaptive and powerboat courses. Additionally, publications sales are on par with prior year actuals.

Nathan Titcomb, Offshore Director, gave an overview regarding the demand for certificates, showing that sailors want to get back on the water. There is an obvious shift amongst the rating rules where more certificates being processed are ORC.

Matt Hill, Race Admin Director, introduced and welcome the newest member of his team, Judie McCann. Her primary responsibilities will be surrounding Race Admin customer support including course scheduling and fulfillment, appeals system, and certifications. Additionally, he shared updates regarding the Task Force recommendations. that are currently being worked on.

#### V. **CFO Report**

Heather Monoson gave an overview of February expenses. They have a line of sight on variance in sponsorship due to timing issues that will hit in March and/or April. Additionally, she shared expenses are down and she is confident that the PPP loan will be fully forgiven.

##### a. **Treasurer's Report**

John Schoendorf has completed the analysis of profitability for '18, '19 & '20. He is happy to share there is a balanced budget across all programs and departments.

#### VI. **Vice Presidents Report**

Rich Jepsen shared they are in the final phase of the CEO search. All candidates have deep executive experience and are highly skilled executives. He is optimistic we will find a transformative leader.

Additionally, the DEI committee is working on a strategic plan for the 6 pillars that were identified. They are hoping to have something to present at the May board meeting.

VII. **Race Administration Division Update - Randy Draftz, Chair**

Randy Draftz followed up on Matt Hill's comments and included key updates on the committee work.

VIII. **Offshore Division Update - Matt Gallagher, Chair**

Matt Gallagher shared updated on committee work for Offshore including trying to engage the marine industry around PHRF.

IX. **Intl Selection Committee Update - JJ Fetter, Chair**

Report stands as submitted

Report was submitted by JJ Fetter, Chair of the International Selection Committee with the Manual 3-2021 and a Committee Board Update.

X. **Old Business**

XI. **New Business**

XII. **Executive Session**

a. **Visa O-1 Requests**

XIII. **Adjourn**



# Action Request Form

Request No. BAR20210308

Date Submitted: 3-8-2021

Submitted By: Pearson Potts, Match Racing Committee

Subject: World Youth Match Racing Championship – Balboa YC

Board Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to *World Sailing Regulation 25* to the following world championship in the United States:

2021 World Youth Match Racing Championship at the Balboa Yacht Club, California August 9-14, 2021.

The host venue is the Balboa Yacht Club and the organizational membership has been confirmed.

**Strategic Plan Alignment:** Describe below how and why this is aligned to the current strategic plan.

Encourages high-level international competition in the US.

**Mission Impacts:** Describe below how and why this creates value to our organization.

Opportunities for our sailors, host organization and race officials to compete and support competition at the highest level within this specific class.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Organizing Authority and Host organization membership are current.

Will this proposal bring in new members?  Yes,        Estimated Number  No  Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.

**Implementation Strategy/Ownership:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

**Email will be sent to the host organization and class association informing them of the approval.**

**Summary:**

This is part of our Strategic Plan – Vision for the Future of Sailing – driven by American success in international competition—hosting World Championships is part of that American Success for the sailors, volunteers and host organizations.

**I certify that this proposal has been checked. Governing Documents affected:**

- Bylaws
- Championship Conditions
- Regulations
- Committee Terms of Reference
- Ted Stevens Act

Submitted by Pearson Potts, Match Racing Committee



Action Request Form

Request No. 20210315(assigned by Secretary)

Date Submitted: 15-Mar-2021

Submitted By: Matt Hill, Betsy Alison, John Pearce, and Clark Chapin (Bylaws)

Subject: Elimination of Regulation 10.06 A 5 (RM Personnel Submission Form)

Action Requested (word this in resolution form):

The Board of Directors hereby revises the US Sailing Regulations by deleting Section 10.06 A 5 in its entirety:

5. The organizing authority shall file a Fleet or Team/Match Race Management Personnel Submission form (located at <http://www.ussailing.org/racing/championships>) with the US Sailing Area Championships Representative, the US Sailing chair of the applicable championship, or the national chair of the US Sailing Championships Committee, as appropriate, no later than 60 days before the start of the event, that includes the names and certification levels of all certified race officials.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects: None, aside from streamlining the organization of team and match racing championship events.

Any perceived negative effects: None

Will this proposal bring in new members?

- Yes, \_\_\_\_\_ Estimated Number
- No
- Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): Streamlines the championship organization process

No impact (be specific): None

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects None or minimal

Negative effects: None

Summary: \_\_\_\_\_

I certify that this proposal has been checked. Governing Documents affected:

- Bylaws
- Regulations
- Championship Conditions
- Ted Stephens Act

Submitted by Matt Hill and Clark Chapin



# Action Request Form

Request No. BAR20210316 Committee Member updates

Date Submitted: 3-15-2021

Submitted By: \_\_\_\_\_Martine Zurinkas\_\_\_\_\_

Subject: \_\_\_\_\_Committee Member Updates\_\_\_\_\_

**Board Action Requested** (word this in resolution form):

Be it resolved, to approve these committee members as presented:

- DEI Committee:
  - Karen Harris as Chair
  - Debora Abrams-Wright as Vice Chair
  - Briana Provanca DEI Board Liaison

**Mission Impacts:** Describe below how and why this creates value to our organization.

Important committee role to serve our pillars.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)  
Expanding and refreshing our committees promotes volunteer service.

**Will this proposal bring in new members?**  Yes, \_\_Estimated Number  No  Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.  
None

**Implementation Strategy/Ownership:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

**Email will confirm the approval to the chair and staff liaison.**

**Summary:**

**I certify that this proposal has been checked. Governing Documents affected:**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Bylaws       | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stevens Act              |
| <input checked="" type="checkbox"/> Regulations  |   |

Submitted by \_\_\_\_\_Martine Zurinkas\_\_\_\_\_



# Action Request Form

Request No. \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Submitted By: \_\_\_\_\_

Subject: \_\_\_\_\_

**Board Action Requested** (word this in resolution form):

**Strategic Plan Alignment:** Describe below how and why this is aligned to the current strategic plan.

**Mission Impacts:** Describe below how and why this creates value to our organization.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

**Will this proposal bring in new members?**  Yes, \_\_\_\_\_ Estimated Number  No  Unknown

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.

**Implementation Strategy/Ownership:** Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

**Summary:**

**I certify that this proposal has been checked. Governing Documents affected:**

- |  |   |
|--|---|
| <input type="checkbox"/> Bylaws                  | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stevens Act              |
| <input type="checkbox"/> Regulations             |   |

Submitted by \_\_\_\_\_

## Specific Regulation Changes for BAR 20210317

Regulation	Change
4.03 E	" <del>Training</del> <u>Education</u> Committee - develops and implements..."
4.07 C	"Community Sailing Committee – Represents the interests... This committee membership must include the following minimums: ... ● A member of the National Faculty or <del>Training</del> <u>Education</u> Committee. ..."
6.03	"APPOINTMENT OF AREA REPRESENTATIVES TO COMMITTEES For selection of individuals to represent US Sailing Areas on committees or otherwise...Area Race Officer, and Regional Training Education Coordinator, and..."
7.02 E	"Use of the logo by organizations engaged in sailing instruction shall be subject to the written approval of the <del>Training</del> <u>Education</u> Director without regard to their qualifications as a corporate sponsor."
16.01	" <del>Training</del> <u>Education</u> Committee 30 Captain Joe Prosser Award For Excellence in Sailing Instruction..."