# Diversifying your Programming: Engaging Women and Girls



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In VWW report "young women across VT consider themselves ill-equipped and under-prepared for the challenges of school, work, economic independence, and adulthood.

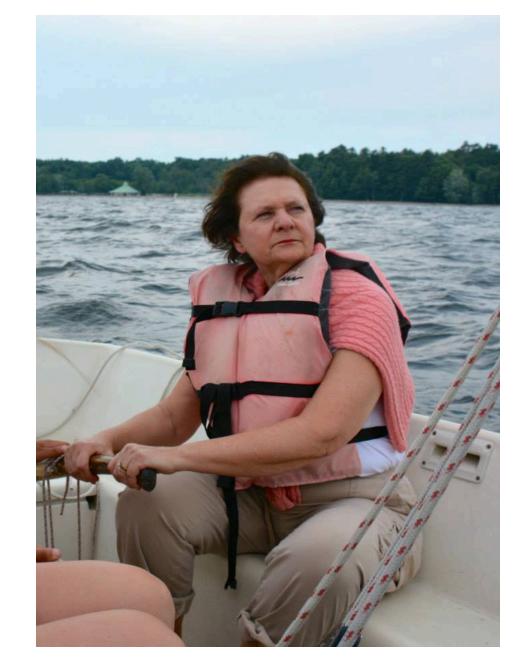
2013 NECAP reported 50% of 4<sup>th</sup> grade girls, 59% of 8<sup>th</sup> grade girls and 66% of 11<sup>th</sup> grade girls in Burlington scored at lower than proficient levels in sciences.

### Leader, Follower, Member of a Team



Communication – Problem Solving Goal Setting

## Confidence & Independence





## Women in Wind Community Sailing Center - Burlington, VT



Speaker Series

Drop-In Sailing







Learn to Sail: Keelboats Dinghies

SUP Yoga

Leadership Communication Collaboration







## **Cruising Couples**





**College Sailing** 





**Big Boat Racing** 





**Continuing Education** 



#### World Wide Percentage of Women in the Population

Country	% of Population that is Women*
Brazil	50.8%
Canada	50.4%
France	51.6%
Germany	50.9%
New Zealand	50.9%
Latvia	54.3%
South Africa	51.1%
United States	50.8%
United Kingdom	50.7%

<sup>\*</sup>Data Collected from the World Bank http://data.worldbank.org/





**Mom's Out Sailing** 





**Women's Teams** 



#### Questions

Do you have gender specific programing?

What have you seen work and not work in gender specific programs?

Should there be gender specific programing?

Does your program suffer from a loss of female sailors in the "gap" years?

How can we change that, encourage girls to stay with sailing?

