



Minutes

June Board Call

📅 Mon June 22nd, 2020

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

👤 In Attendance

Charlie Arms, Henry Brauer, Bruce Burton, Clerc Cooper, Jack Gierhart, Rich Jepsen, Russ Lucas, Dave Perry, Katie Pettibone, Briana Provancha, Tony Rey, Bill Ruh, John Schoendorf, Cory Sertl, Martine Zurinkas

Call to Order and Roll Call

Guests: 31 including staff.

Announcements - President's Report

President's report stands as submitted. Full report can be found online at <https://cdn.ussailing.org/wp-content/uploads/2020/06/Presidents-Report-2020-06-22.pdf>.

Presidents report stands as presented. Update on various areas of our sport and the support that US Sailing provides.

Consent Calendar

Decision:

Vote #1: Motion to approve consent calendar unanimously approved.

a. **BAR20200619 - Committee Member Updates June**

Legal Committee

Diversity & Inclusion Committee

Community Sailing Committee

Regional Sailing Association

b. **BAR20200529 - Nacra 15 World Championships 2021 ABYC (e-vote 6/11/2020)**

c. **BAR20200601 - Offshore Chair Approval Matt Gallagher (e-vote 6/1/2020)**

d. **Minutes from May 11th Meeting**

e. Minutes from May 20th Meeting

CEO and Association Report

Association report stands as submitted. Full report can be found at: <https://cdn.ussailing.org/wp-content/uploads/2020/06/2020-June-Association-Report-Summary-1.pdf>

Jack Gierhart shared updates regarding program revenue, membership, and continued focus on member engagement & communication. Athletes are starting to return to training. He shared news of Caleb Paine stepping away from 2020 Olympic campaign to join American Magic and that the Selection Committee is announcing an update regarding the selection process for the 2020 team tomorrow.

CFO Report

Financial report - Dashboard included in the Association report. Heather Monoson newly appointed CFO, introduced herself to the Board. She walked through the report and cashflow explaining the main areas of declines we are seeing due to COVID-19. She explained where the PPP loan hits the balance sheet and shared her confidence we will meet the requirements for full forgiveness. She will be working towards a revised budget for the remaining year that she will present at the next meeting in July.

Secretary Report

Martine Zurinkas reminded the Board to participate in the donor Call-A-Thon. She asked that the Board hold Nov 6-8th on their calendar for the Annual Meeting.

a. World Sailing Resolution

US Sailing voted to support resolution for World Sailing to hold Annual Meeting virtually this fall. There will be a mid-year council meeting next week; hoping to receive an update on the new rulebook.

b. BAR20200617 Select Director Appointment

John Sangmeister has resigned as Select Director. We thank him for his service to the Board over the years. To fill this seat for the next 18 months, Cory is nominating Katie Pettibone. She will help to bring a strong athlete voice to our Board and help fulfill the USOPC requirements for athlete representation. Outside of being a sailor, her work in the legal field will be an added benefit to the Board composition.

Decision:

Vote #2: Motion to approve BAR20200617 unanimously approved.

Communication & Sponsorship Update

Peter Glass gave an update on the current communication plan and key metrics from the past month. He shared the challenges of sponsorships during this period and how sponsors are shifting their perspective from affinity to looking at return on investment. He shared news of Kilroy agreeing to extend partnership through Games and 2021. He addressed questions regarding the utilization of Starboard Portal for sponsors, activation and engagement of athletes as ambassadors and how we are driving our social media platforms.

Foundation Update

Bill Ruh shared the goal of having a Foundation meeting to adopt new bylaws and revised composition of the Board. Jack gave an update regarding the search for the Development Officer position. This will be around a 12-week process with someone in place early fall.

Old Business

a. NSPS Update

Postponement of NSPS to 2022, the event will remain in the same location and hotel. We will continue to research options to have a virtual event of some scale for 2021.

Decision:

Vote #3: Motion to approve BAR20200620 unanimously approved.

New Business

a. **Youth Advisory Committee Update**

Will Levy introduced the Youth Advisory Board. He gave an overview of the application process and announced they will start orientation later this week with the 12 selected members. They plan to introduce & give an update on their projects at the next board meeting.

b. **Credit Card Usage Report - Audit Committee**

Clerc Cooper presented briefly the lingering item remaining from last year's audit regarding credit card controls and committee recommendations. Heather gave an update on the various actions made already and will be working to draft a travel policy.

c. **Race Admin Division Task Force Update**

Charlie Arms updated the Board of the upcoming strategy sessions and hopes to have a report to the Board by the Sept meeting.

d. **D&I**

Lou Sandoval shared his experience and gave advice for taking action to move forward. His intent in sharing is to provide a perspective inside the sport and marine industry that will help to grow the sport and evolve its demographics. He encouraged everyone to engage in conversation from within to recognize our bias and seek different interactions. Cory shared she will work to set up a longer call on this topic.

Executive Session

Adjourn

Motion to Adjourn at 10:13 pm.



Action Request Form

Request No. BAR20200619 Date Submitted: 6/19/2020

Submitted By: Martine Zurinkas

Subject: Committee Updates June

Action Requested (word this in resolution form):

So it be moved to approve the following:

Legal Committee:

- Erin Riley as a member of the Legal Committee.

Regional Sailing Association Committee:

- Bob Sheppard, Chair of Committee
- Helen Horton, Secretary

Diversity and Inclusion Committee

- Quemel Arroyo
- Ed Huntsman
- Donald Lawson

Community Sailing Committee:

- Emily Taylor
- Don Rotzien
- Matt Thompson
- Jamie Jones
- Bryce Griffith
- Jessica Koenig
- Diana Weidenbacker
- Christopher Baker
- Matt Berger
- Michael McAlister
- Nino Johnson
- Emily Zugnoni
- Laura DeFelice
- Paul Lang
- Jacob Raymond
- Mike Janota

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects: New depth of talent in various committee roles.

Any perceived negative effects: No

Will this proposal bring in new members?

☐ Yes, _____ Estimated Number ☒ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): New vision

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
none

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Staff will work with these committee chair and members to bring them up to speed.

Summary:



I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by _____ **Martine Zurinkas** _____

Action Request Form



Request No. BAR20200529 Nacra 15 Worlds

Date Submitted: 5-29-2020

Submitted By: ___Martine Zurinskas, Secretary_____

Subject:___2021 Nacra 15 World Championships _____

Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation.10.5(m), to the following world championship in the United States:

2021 Nacra 15 World Championships to be held August 16th-20th, 2021 hosted by Alamitos Bay Yacht Club in Long Beach, California.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Any perceived positive effects: Encourages high-level competition in the US. Class Association and Alamitos Bay YC are both current organizational members of US Sailing.

Will this proposal bring in new members?

☐ Yes, _____ Estimated Number

☒ No

☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): Encourages high-level competition in the US. Class Association and Alamitos Bay YC are both current organizational members of US Sailing.

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

No impacts

Implementation Strategy: None, email to class association and ABYC..

Summary:

This is part of our Strategic Plan V achieving American success – hosting World Championships is part of that American Success.

I certify that this proposal has been checked. Governing Documents affected:

☒ Bylaws

☐ Committee Terms of Reference

☐ Championship Conditions

☐ Ted Stephens Act

☒ Regulations

Submitted by _____Martine Zurinskas, US Sailing Board_____

Action Request to the Board of Directors



Request No. BAR# 20200601

Date Submitted: June 1, 2020

Submitted By: Bruce J. Burton, Chairman, US Sailing Nominating Committee

Subject: Approval of Matthew Gallagher for US Offshore Chairman

Action Requested:

The US Sailing Nominating Committee requests that Matthew Gallagher be approved as the successor to Ron White as Chairman of the US Offshore Committee.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

Matt is an experienced Offshore Administrator and is very capable at building support of the Offshore group with all Organizing Authorities.

Any perceived negative effects:

None.

Will this proposal bring in new members?

☐ Yes, _____ Estimated Number

☒ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

Good will with our membership.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

None.

Summary:

Offshore committee members have been consulted and Matt comes highly recommended within the committee. Past Chairman Ron White enthusiastically supports the nomination. Matt hails from Chicago YC, who is the OA of the largest offshore regatta in the country. He is intimately familiar with the challenges of running and administering large events and how US Sailing needs to support the OA's with rating certificates. He will work well with Nathan Titcomb and keep Offshore moving forward, following in Ron's footsteps.

Please see the attached sailing resume.

I certify that this proposal has been checked. Governing Documents affected:

☐ Bylaws

☐ Committee Terms of Reference

☐ Championship Conditions

☐ Ted Stephens Act

☐ Regulations

Submitted by: Bruce J. Burton, US Sailing Nominating Committee Chairman.



Action Request Form

Request No. BAR20200617

Date Submitted: June 17, 2020

Submitted By: Cory Sertl, US Sailing President

Subject: Select Director Position, US Sailing Board

Action Requested:

So it be moved to approve the Select Director Nomination by Cory Sertl, Katie Pettibone that will serve the remaining term till Fall 2021 Election.

Katie Pettibone is a renowned world-class competitive sailor and leader. She has been skipper, yacht captain, and coach in a variety of races around the world. Katie is a veteran of three America's Cup teams, the Whitbread Around the World Race, the Volvo Ocean Race, as well the famed Sydney Hobart and Worrell 1000 Extreme Catamaran Races.

Katie grew up sailing on the Great Lakes with her family. As a highly successful student athlete, Katie competed at the highest levels in a variety of sports. However, it was in yacht racing that she had the opportunity to compete head to head as an equal with the boys. As a collegiate sailor competing with Olympians and America's Cup athletes, Katie was selected as the youngest member of the first all women's America's Cup Team in 1995. She went on to race professionally in pinnacle events in the sport and a variety of grand prix races around the world.

With a passion to do more with her life than 'just sail,' she returned to school and earned her Juris Doctorate from the University of the Pacific McGeorge School of Law and is licensed to practice law in California and federal law. Following graduation from law school, Katie worked in the Governor of California's Administration on legislative policies. She has transitioned into the private sector where she is a successful consultant/lobbyist and simultaneously finds time to compete in the Olympic class events, race superyachts, and race catamarans in San Francisco Bay.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Any perceived positive effects: Broad and diverse experience including high performance sailing of many different boats and increases our Sailor Athlete representation on the Board with an A athlete.

Any perceived negative effects: None

Will this proposal bring in new members?

☐ Yes, Estimated Number ☐ No ☒ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): Increases our diversity on the board, our A Sailor Athlete representation bringing recent Olympic experience to our board.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects: None

Negative effects: None

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input checked="" type="checkbox"/> Ted Stephens Act |
| <input checked="" type="checkbox"/> Regulations | |

Submitted by Cory Sertl



Action Request Form

Request No. BAR20200620 **Date Submitted:** ____June 18, 2020____

Submitted By: _____Josh Toso_____

Subject:____NSPS (National Sailing Program Symposium) 2022_____

Action Requested (word this in resolution form):

So it be moved, to approve the NSPS 2022 location Savannah, Georgia with amended contract as presented in the attached exec summary.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

Yes, this is a region that we have not previously held a NSPS so positive potential for first time attendees and promoting US Sailing to local regions. With the postponement of NSPS 2021, US Sailing can fulfill it's promise to bring this amazing event to this region

Any perceived negative effects:

None

Will this proposal bring in new members?

☐ Yes, ___ Less than 50 from local region _____Estimated Number ☐ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

Our mission statement includes excellence through education... NSPS.

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects

Negotiated a great amendment with all requests agreed by the same Hotel, decreasing the financial burden on US Sailing

Negative effects: none

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

With the Board's approval, we will be able to officially communicate the postponement of NSPS 2021 and the official dates of NSPS 2022.

Any perceived negative impact: none

Summary:

Please see attached summary



I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stevens Act |
| <input type="checkbox"/> Regulations | |

Submitted by _____ **Josh Toso, Marketing Director, US Sailing** _____