



Minutes

January Board Call

📅 Mon January 27th, 2020

🕒 7:30pm - 9:30pm EST

📍 Zoom Conference Call

👥 In Attendance

I. **Call to Order and Roll Call**

In attendance: Board: CEO Jack Gierhart, President Cory Sertl, Treas. John Schoendorf, Sec. Martine, VP Rich Jepsen, Charlie Arms, Henry Brauer, Bruce Burton, Clerc Cooper, Russ Lucas, Briana Provancha, Tony Rey, William Ruh, John Sangmeister

Excused: Dave Perry

Guests: 17 guests on-call including staff.

II. **Announcements - President's Report**

III. **Consent Calendar**

Vote #1 - Motion to approve, unanimously approved.

a. **BAR20200117 Soling World Championship**

b. **BAR20200120 V2 Committee Updates**

c. **Minutes from December 16th Board Meeting**

IV. **Olympic Update - Miami World Sailing Event**

Successful Hempel World Cup Series in Miami; 7 classes, 45 nations, 132 boats, 182 athletes and 75 volunteers. Team USA had 4 medals. Part of the event was incorporating sustainable outreach programs. The first initiative was a mangrove clean up which collected 600 lbs of trash, mostly small microplastic. The other initiative was a coral reef restoration. They worked with the University of Miami to harvest and replant coral. Included in the event was a DoubleHanded Offshore, which allowed a few to embrace the new discipline looking towards 2024 games. They had fewer boats than expected due to not providing the hulls.

Meredith shared that Luther was happy with what the event provided in terms of conditions - full range. Very pleased with the four medalists. He shared his excitement about the promising performance showed and the gains made this winter by the women 470 teams as we look

towards the 2020 World Championship in Palma where their trials conclude. The races will be broadcast on the Olympic Channel. John Schoendorf was named the Sperry Local Ambassador for the event.

Cory has asked Greg Fisher, JJ Fetter, Fred Hagedorn, Meredith Brody & Kate Drummey to make recommendations for the future of this event and to look into best practices going forward.

V. **World Sailing Update - Cory Sertl/Gary Jobson**

World Sailing Board has decided not to have a general meeting in March. They have enlisted a search firm in London to look for a new CEO; the goal is to have someone in place before Tokyo 2020. Additionally, the Board has spent time listening to MNAs from around the world and their suggestions around the reform proposal. World Sailing has been reviewing and will be making a recommendation regarding travel due to the Coronavirus. Gary Jobson shared his plans for the Olympic sailing coverage on NBC.

VI. **CEO and Association Report**

Currently, working on the end of year financials. We have engaged a search firm for our CFO position. Lauren Cotta has been assisting with the management of this process and we are hoping to expedite the process as quickly as possible. Currently, the numbers for SLF are lower than in 2018. We believe this is due to people choosing to attend NSPS or SLF and not both. Additionally, this year we have not included a lot of programming around one-design and offshore. The Youth Department has hired a Youth Event Manager and a partnership manager will be joining the Marketing department.

VII. **Treasurer's Report**

John shared he is not expecting any surprises with the end of year numbers. We are currently on track with the auditors and they have been helpful during this transition period.

VIII. **Secretary Report**

a. **Board Guidebook 2020 loaded on Boardable**

Board guidebook updated; a helpful tool for onboarding new members. We will continue to work on a few additional items. For ease of use, please download the apps for Zoom and Boardable.

IX. **Vice- President Report - Sailing Leadership Forum**

Rich shared that the Sailing Leadership Forum is a great opportunity to network; ask questions of grassroots volunteers and remind them we are here to support them. Continue to thank them for their service and contribution. A lot of people will have great answers to questions, be prepared to listen.

X. **Old Business**

XI. **New Business**

XII. **Executive Session**

XIII. **Adjourn**

motion to adjourn 9:37 pm

Action Request Form



Request No. BAR20200117 Soling World Championship 2020 **Date Submitted:** Jan 16, 2020 _

Submitted By: ___Ashley Henderson, Soling Assn. ___ Paul McGuan - paul@mcguan.com_____

Subject:___2020 Soling World Championships_____

Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation.10.5(m), to the following world championship in the United States:

2020 Soling World Championships on Sept. 21-27 in Milwaukee, WI organized by the Soling Class Association and Milwaukee Yacht Club.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

No impacts on members.

Any perceived negative effects:

Will this proposal bring in new members?

Yes, _____ Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): Encourages high-level competition in the US.

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

No impacts

Implementation Strategy: None, email to class association and MYC.

Summary:

This is part of our Strategic Plan V achieving American success – hosting World Championships is part of that American Success.

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by _____Martine Zurinskas, US Sailing Board_____



Action Request Form

Request No. BAR20200120 V2 Date Submitted: ~~1-20-20~~ 1/26/2020

Submitted By: Martine Zurinskas

Subject: Committee Updates

Action Requested (word this in resolution form):

So it be moved to approve the following:

- Mitch Brindley as chair of the Singlehanded Committee
Jay Baum and John M. Petrillo as members of the Diversity and Inclusion Committee
Taran Teague as the Race Management Committee Chair

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:
Positive, new vision for the event.

Any perceived negative effects: No

Will this proposal bring in new members?

- Yes, Estimated Number
[X] No
[] Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): New vision

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
none

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Adult Department and Race Management Dept will work with these committee chair and members to bring them up to speed.

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- Bylaws
Championship Conditions
Regulations
Committee Terms of Reference
Ted Stephens Act

Submitted by Martine Zurinskas