



2019 One Design Classes and Sailor Survey



One Design Classes and Sailor Survey

One Design sailing is a critical and fundamental part of our sport. In late October 2019, US Sailing put together a survey for One Design class associations and sailors to see how we can better serve this important constituency.

The survey was sent via email, as a link placed on our website and through other USSA Social media channels. The survey was sent to our US Sailing members, class associations and organizations, and made available to any constituent that noted One-Design sailing in their profile.

Some interesting observations:

- Answers are based on respondents' perception of or actual experience with US Sailing.
- 623 unique comments were received from survey respondents and grouped into "Response Types" for sorting purposes
- When reviewing data, please note that "OTHER" Comments are as equally important as those called out in a specific area, like Insurance, Administration, etc.
- The majority of respondents are currently or have been members of US Sailing for more than 5 years, and many sail in multiple One-Design classes
- About 1/5 of the OD respondents serve(d) as an officer of their primary OD class; 80% were owner/drivers of their primary OD class; and more than 60% were members of their primary OD class association.
- Respondents to the survey were most highly concentrated on the East and West coasts, followed by the Mid-West and Texas – though we did have representation from 42 states, plus Puerto Rico and Canada.
- Most respondents were male.

One Design Classes and Sailor Survey

Key US Sailing Take-Aways:

- One thing is certain, One-Design sailors are unclear as to what US Sailing does for their class association or for One-Design sailing in general. So we (at USSA) need to do a better job of communicating to our OD sailors and OD classes.
- We (USSA) need to understand exactly what OD sailors want and then address how we can best serve the needs of the OD classes. We started with the survey, are asking those questions, and need to take action!
- When asked how we can best serve YOU, the OD sailor or class, the following top 10 areas were identified by YOU:
 1. Communications Information Sharing/ Marketing Support
 2. Education and Training- Development of and access to Class Specific Training- Clinics, Videos, etc.
 3. Rules and Race Management
 4. Support and Promotion of OD Sailing
 5. Grow One-Design Sailing
 6. Youth Sailing- racer/non-racer
 7. Events
 8. Funding Support/ Class Membership Development
 9. Regatta Management- Registration Platforms; Scoring; Technologies and Regatta Tools; Ratings; etc.
 10. US Sailing website designated for One-Design information

One Design Classes and Sailor Survey

So, what we are going to do about it?

It is time to take ownership and action to address the issues raised by our OD sailors and classes. We can facilitate change, but in order to do the best job we can, we are asking you, the OD sailors/classes to:

“Help Us, Help You.”

- We believe that it is essential to have direct input from OD sailors and classes to best tackle the challenges identified.
- We know that OD sailors are passionate about sailing and dedicated to the success of the classes they sail in.
- We asked you, the sailors and class representatives if you would help us by volunteering, and this is what the answer was:
 1. 51% of respondents volunteered to serve on a short-term working party to address the needs and concerns of OD sailors/classes. We plan to start with the top 5 or 6 issues listed above.
 - a. 5-7 people on a working party
 - b. Access to all comments on the survey topic
 - c. 6 weeks to come back with ideas/plans to solve the “problem”
 2. 44% of respondents volunteered to serve on a revitalized One-Design Committee. We want to hear your voice and make sure that USSA regularly interfaces with the One-Design community. We want to make sure that you feel as big a part of USSA as youth sailing, offshore, race administration, and Olympics. But how?
 - a. Look at composition of current committee
 - b. Add new members from the list of 155 volunteers representing widespread classes and views
 - c. Revisit and refresh the “Terms of Reference” for the OD Committee
 - d. Start making a difference by raising your voice within the US Sailing organization.

One Design Classes and Sailor Survey

So, what are we already doing about it?

- A Regional Ambassador program is in the works
- Race Management and Rules
 - **New** and improved RRS App to come with launch of the new 2021 rules
 - Increasing number of Race Management Seminars yearly
 - **New** Race Committee Fundamentals Course- for club volunteers wishing to help on-water in a non-certified capacity
- Insurance opportunities available to One-Design Sailors and Member OD Classes through Gowrie Group and Chubb Insurance [Learn More](#)
 - Club and Organization Insurance - USSA members eligible for a 10% discount on the marine components of the program
 - One-Design Insurance – Specialized insurance for one-design for boats under 30-feet. USSA members may be eligible for a 10% discount
 - Boat and yacht insurance – USSA members holding a keelboat, Powerboat, or Safety at Sea training certificate can receive up to a 5% education credit on their boat insurance when purchased through Gowrie Group.
- Calendar and Event postings- US Sailing offers a self populating Calendar right on our US Sailing Home Page for all members(sailors and organizations)– we recently enhanced the calendar to include One-Design events. The OD events populated on the USSA Calendar will eventually be segmented out and posted on the OD webpage once the page is built out. For now any event added will populate on the USSA calendar. - You can access this feature on our Home page- (very top of site- CALENDAR). You can add your events now through your 'My US Sailing' account under 'My Events' [Learn How](#)
- US Sailing website landing page for One-Design Classes is in the works to:
 - Showcase your OD Class
 - Host OD Event Calendar
 - Share OD related information and more

The Questions Asked:

1. Contact Information
2. Gender
3. Are you a member of US Sailing?
4. What One Design class(es) do you belong to?
5. What is your affiliation/role in each class you entered in Q4?
6. The value I receive from US Sailing as a One Design sailor is:
7. US Sailing's support of my One Design class has been:
8. Based on your experience, what has US Sailing done well for One Design sailors?
9. Based on your experience, where can US Sailing add more value for One Design sailors?
10. What are the top three things you would like to see US Sailing do for One Design sailors?
11. Have you ever attended a US Sailing One Design Symposium?
12. If you answered 'yes' to question 11, was it helpful?
13. Would you be interested in US Sailing bringing back the One Design Symposium?
14. If you answered "yes" to question 13, what would be the frequency you would like to see it offered?
15. Would you like to make a difference in One Design sailing by volunteering for either/both of the following?
 - One Design Committee ●Working Party

For Survey purposes the following abbreviations are being used:

USSA- US Sailing

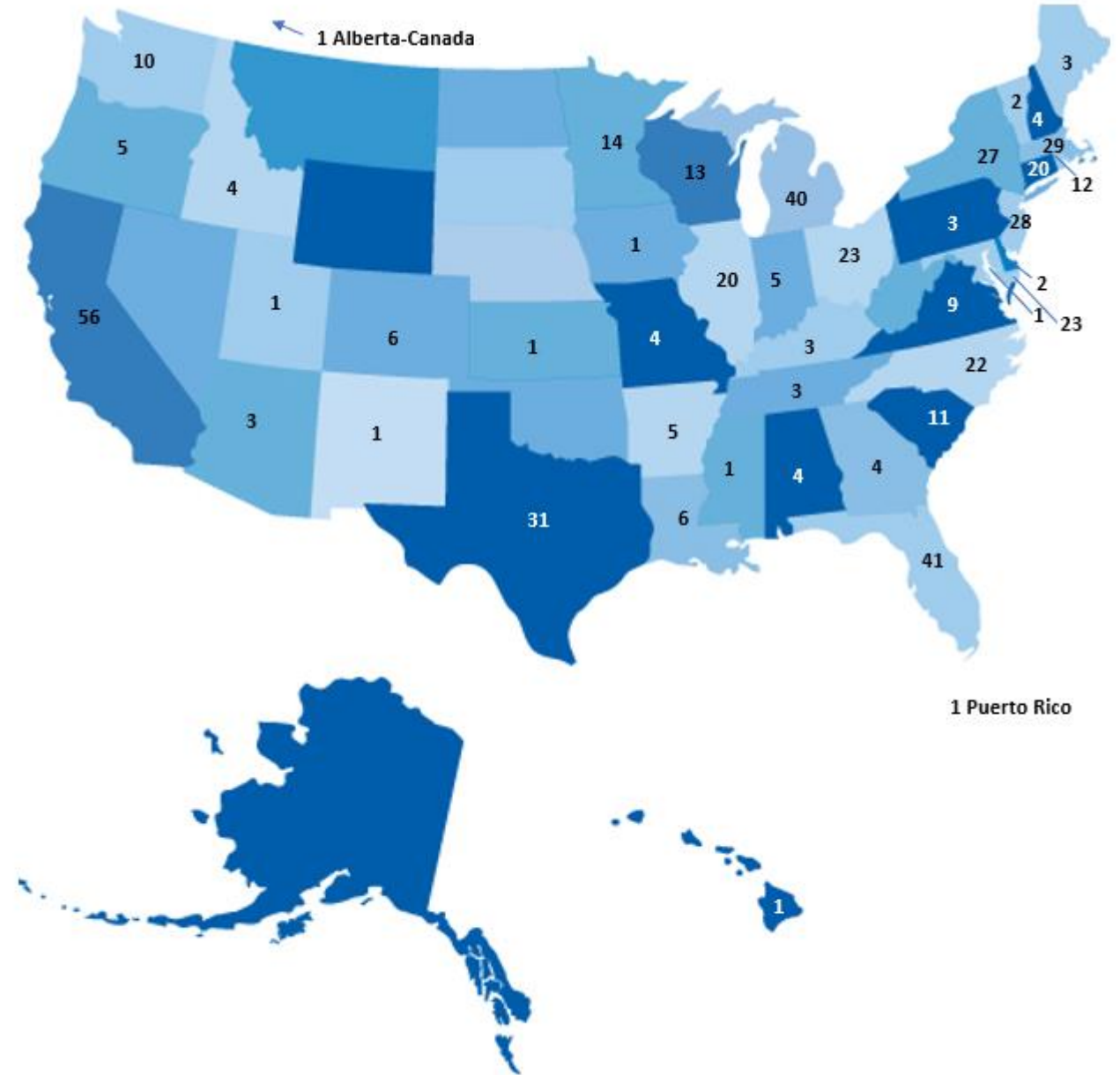
OD- One Design, One-Design

2019 One Design Classes and Sailors Survey Results

- Survey was sent via **email** and through **weblink** to 45K+ US Sailing members and other contacts with **504** responses received as of November 5, 2019
- Q1 Contact Information
487 shared their contact information
17 skipped the question
- Q2 Gender
Predominantly male: **437**
Female: **66**
Chose not to Answer: **4**

WHERE ARE OUR RESPONDERS FROM

* Number reflects how many from each state/province took the survey



MEMBERSHIP

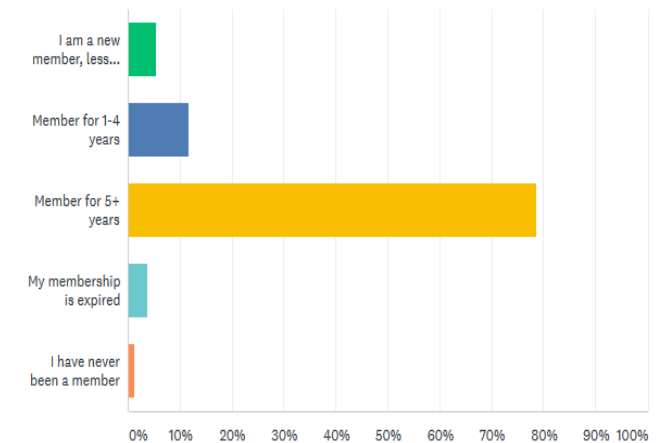
Q3 Are you a member of US Sailing?

- I am a new member 27
- Member for 1 - 4 years 59
- Member for 5+ years 396
- My Membership is expired 19
- I have never been a member 6



Are you a member of US Sailing?

Answered: 503 Skipped: 1



Q4 What One Design Class(es) do you belong to?

- Responding sailors noted they are affiliated with more than one class and those classes are noted under the “We also Sail” header for each corresponding boat type. A complete listing of sailors reporting their preferred class type is listed on the next few slides.
- Represented below is a listing of the class types most reported within this survey.
 - For example; 40 individuals reported they sail Lasers. Some of those same Laser sailors also reported that they may also sail Lightnings, Lido 14s, Santana 20s, Viper 640s, etc.

Class	Responses	We Also Sail
Laser	40	Lightning, Lido 14, Santana 20, Viper 640s, etc...
Flying Scot	25	J 22, Laser, Snipe, J 24, MC Scow,
Sunfish	25	Cat Boat, Catalina 20, Opti, J 22, Capri-16.5
Lightning	21	Blue Jay, C420, Etchell, Day Sailer, Thistle,
Formula 18	18	
J24	18	Laser, Lightning, J 105, Melges 24,
Etchells	17	Dyer 9, El Toro, Ensign, Harbor 20, J 70
J22	16	Lightning, Laser, Viper, Vanguard, C420
J105	14	Ensign, Vanguard 15, J 70, Dragon, T-10
Thistle	14	Aero, Flying Scot, J 70, J 22, J 24, Laser,
Snipe	13	Express 27, Laser, Benneteau 36.7, Star, 505,
Sonar	12	420, T 10, J 70, Laser, Shield
J80	10	J105, DF 95

Q 4 What One Design Class(es) do you belong to?

Class	Responses	We Also Sail
470	1	Laser
505	4	Foil Kite
29er	1	Opti, Sonar, Laser
A cat catamaran	4	Hobie 16, Laser
A scow	3	C Scow, Opti, X Boat, E Scow, DN
Albacore	2	Laser
Atlantic	1	Lightning
Beneteau 36.7	4	Cal 25
Beneteau 40.7	1	
Bettle cat	1	Blue Jay
Blue Jay.	1	Raven, Beetle Cat
Buccaneer	5	J22
Bull's Eye	2	Shields, J105 , J80, Viper, 640, C420
Butterfly	1	J30, Etchell, El Toro
Byte	1	Laser, El Toro
C&C 29	1	
C&C 35	1	
International C	1	MC, Laser
C420	5	Laser, PHRF, DN
Cal 20	2	Sabot, Catina 30
Cal 29	1	

Class	Responses	We Also Sail
Capri 22	1	Capri 16.5
Catalina 22	2	
Catalina 27	1	
Colgate 26	1	
Crescent	1	
Daysailer	3	J 24, Cotuit Skiff, Sunfish
Dinghy	1	
DN Iceboat	1	Blockart Landsailer, Laser
E Scow	4	Lightning, PHRF, C Scow, Melges 20 MC Scow, Chesapeake 20
Ensign	7	Finn, OK Dinghy, Flying Scot, M Scow, Vanguard, Sunfish, 420
Etchells	17	Dyer 9, El Toro, Ensign, Harbor 20, J 70 Wianno 5, Laser, Sunfish, Lido 14, Cal 40 Lightning, M Scow, T-37, Radio Model Boat J 35
Express 37	1	
F18	1	
Farr30	1	SB 20, VX One
Finn	2	Harbor 20, Star
Fireball	2	

Q 4 Class Affiliation- Continued

Class	Responses	We Also Sail
Flying Scot	25	J 22, Laser, Snipe, J 24, MC Scow, Melges 14, PHRF, Shields, Sonar
Formula 18	18	
Hansa	1	Sonar
Harbor 20	7	Sabot, Lido 14, Laser, Sandpiper
Herreshoff 12.5	1	
Herreshoff S Class	1	
Hobie	4	Laser, 420, Optimist
Hobie 16	2	Hobie 17, Hobie 14, Laser
Hobie 18	1	Flying Scot
Ideal 18	4	Lighting, J 24, Sonar, Laser
Inland 20	1	J 70, J 24, J 22
Interlake	4	
International 110	3	Starboats, Jet 14, Lightning Mercury, Knarr, Laser
International Comet Class	1	
International One Design	4	Rhodes 19
Isotope	1	Tanzer 16
J22	16	Lightning, Laser, Viper, Vanguard, C420 S2 7.9, Star, J 70, IC 37, DF95, Opti
J24	18	Laser, Lightning, J 105, Melges 24

Class	Responses	We Also Sail
J30	4	Laser, J 109
J70	6	A-Cat, Farr 40, Opti, Laser, MC Scow M 24, E Scow
J80	10	J105, DF 95
J88	3	J 111, J 70, Laser, J 24
J105	14	Ensign, Vanguard 15, J 70, Dragon, T-10 Opti, S2 7.9, Sonar, Etchell
J109	3	J 121, J 111, J 70, J 105
J111	2	Lightning, J 22, J 70, Olson 25
J120	3	GL 70, J 70, Beneteau 36.7
Jet 14	2	Sunfish
JY15	1	Soverel 33
Knarr	1	J 70, Sonar
L16 (Lüders 16 Class)	1	
Laser	40	Lightning, Lido 14, Santana 20, Viper 640 Buccanear, 505, C420, Narrasketuck Moth, E Scow, J 22, Flying Scot, Ideal 18 Vanguard, Ideal 18, Sonar, Opti, J 23 J 24, 420, YFLyer, Wayfarer, O'Daysailer Sunfish, Sanderling 18, J 24, IC 37 Mobjack, Catamaran, Snipe

Q 4 Class Affiliation- Continued

Class	Responses	We Also Sail
Laser 4.7	1	Laser Full, Hobie 16
Lido 14	6	Cal 20, J 70, Santana 20/ Thislte, RS Tera Laser, Melges 24
Lightning	21	Blue Jay, C420, Etchell, Day Sailer, Thistle, J 70, MC, Snipe, Sunfish, J 22, J 24, DN
Martin 242	1	Farr 45
MC	9	Sunfish, Highlander, Flying Scot, Lightning Interlake, Laser, Buccanear, Aero
Megabyte	2	Flying Scot
Melges 14	1	Laser
Melges 20	1	TF 10, J 111, Waszp
Melges 24	5	Laser, Dragon 651, Viper 640
Micro Magic	1	RC- small ODOMSloop, RC Large Sloop
Moore 24	3	Harbor 20
Narrasketuck One- Design	1	
Open Skiff	2	Hibie 15, RS Aero
Opti	4	Laser, Corsair 28
Phrfma	1	Melges 24
Prindle	2	Nacra, Hobie, Laser
Rebel	1	Laser
Rhodes 19	6	Melges 24, PHRF/ORR
RS Aero	5	Hobie Wave, RX One, WH 15, Shields

Class	Responses	We Also Sail
RS Tera	1	
S Class	1	
S1M	1	
S2 7.9	5	J/105, Nacra F20, Laser
San Juan 21	3	Df95
Sanderling	1	FJ, Laser, 420
Santana 22	1	
Sea Dog Frostbiters	1	C420, RS Feva
Shark 20 Catamaran	1	Sunfish
shields	4	Bullseye, Opti, J 111, J 88, VX One, IRC/ORR
SKUD 18	1	Martin 16
Snipe	13	Express 27, Laser, Benneteau 36.7, Star, 505, Blue Jay, Sunfish, J 35, J 22
Soling	4	Flying Tiger 10, Laser, Ensign
Sonar	12	420, T 10, J 70, Laser, Shield
SS Class	1	
Star	9	Flying Scot, PHRF, Snata Cruz 37, Shields Penguin
Sunfish	25	Cat Boat, Catalina 20, Opti, J 22, Capri-16.5 Flying Scot, Star, T10, M Scow, Laser, J 24 Great Lakes 70, Lightning, J 70, Penguin Sandpiper, A Cat, Thistle, Force 5, Vanguard 15, Ultimate 20

Q 4 Class Affiliation- Continued

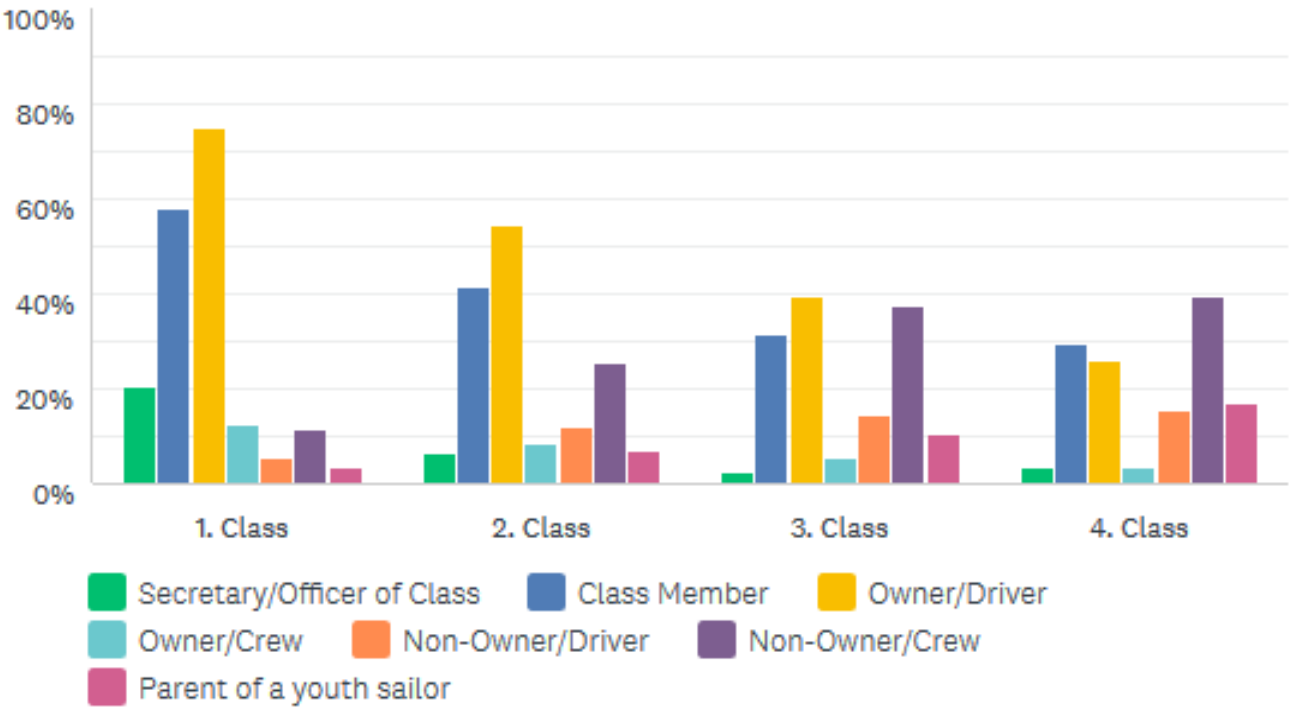
Class	Responses	We Also Sail
Tartan 10	1	
Thistle	14	Aero, Flying Scot, J 70, J 22, J 24, Laser, Opti, Star, T10, J 105, Lightning, 420, Finn, Interlake, Highlander
Tp 52	1	Melges 24
Ultimate 20	3	Vanguard 16, Laser
US Windsurfing	1	
Vanguard 15	2	Laser, Dyer 5, Dyer 10
Viper 640	5	Buccaneer 18, Flying Scot, C420, Interclub Dinghy, Etchells
Vx one	2	Thistle, Lightning, VX One, MC Scow, Sunfish
Wayfarer	1	Lightning
Weta	2	
Wianno Senior	3	Beetle Cat, Sonar
Windmill	4	Precision 15, Precision 21
Windsurfing Canada	1	C7C 27, Hobie
Woodpussy	1	
Y-Flyer	1	
Yngling	1	



Q 5 What is your affiliation/role in each class you entered in Q4

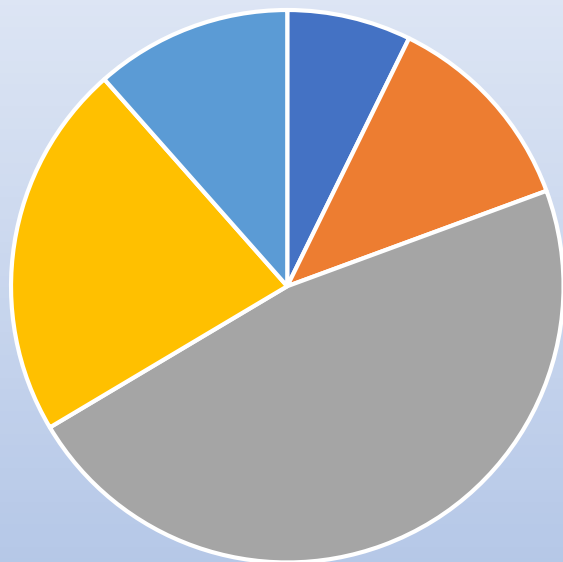
- 1. Class = Primary OD class of respondent
- 2. Class = Second OD class of respondent
- 3. Class = Third OD class of respondent
- 4. Class = Fourth OD class of respondent

Answered: 493 Skipped: 12



	SECRETARY/OFFICER OF CLASS	CLASS MEMBER	OWNER/DRIVER	OWNER/CREW	NON-OWNER/DRIVER	NON-OWNER/CREW	PARENT OF A YOUTH SAILOR	TOTAL RESPONDENTS
1. Class	20.69% 102	57.81% 285	75.05% 370	12.37% 61	5.68% 28	11.36% 56	3.65% 18	493
2. Class	6.62% 18	41.54% 113	54.41% 148	8.46% 23	11.76% 32	25.37% 69	6.99% 19	272
3. Class	2.38% 3	31.75% 40	39.68% 50	5.56% 7	14.29% 18	37.30% 47	10.32% 13	126
4. Class	3.45% 2	29.31% 17	25.86% 15	3.45% 2	15.52% 9	39.66% 23	17.24% 10	58

Q 6
The value I receive from US Sailing as a One Design Sailor is:



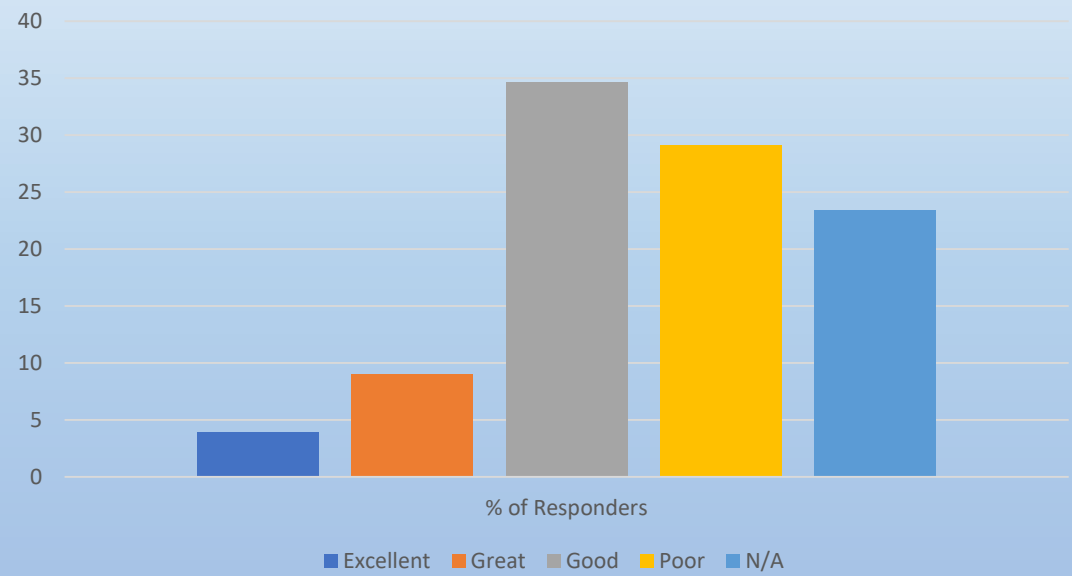
Response	% of
Excellent	7%
Great	12%
Good	47%
Poor	22%
N/A	12%

General Response Types in response to Q6



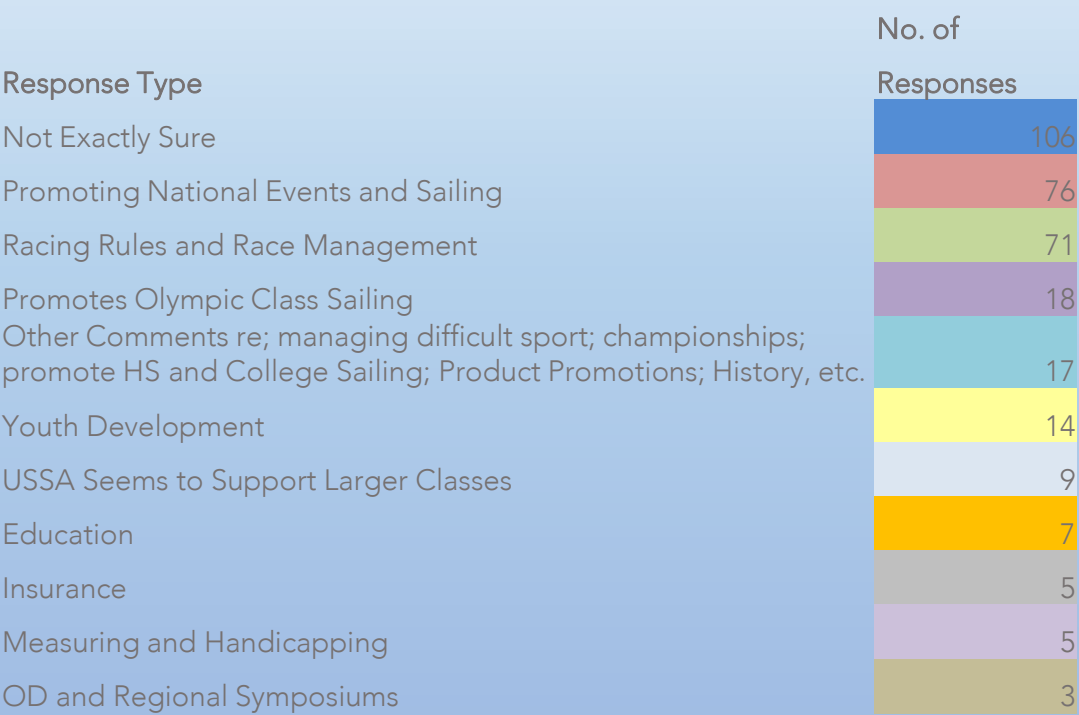
Response Type	% of Responders
Not sure what USSA does for OD sailors	39
Has utilized some USSA member discounts	18
Noted RRS and training programs as benefits	16
Looking for Local One Design Support	7.5
Noted more emphasis on Olympics than OD classes	7.5
Want USSA to engage more with One-Design classes	5
Other comments- want more resources for OD sailors and OD class promotion, esp. older traditional OD classes	7

Q 7 US Sailing’s support of my One Design class has been:

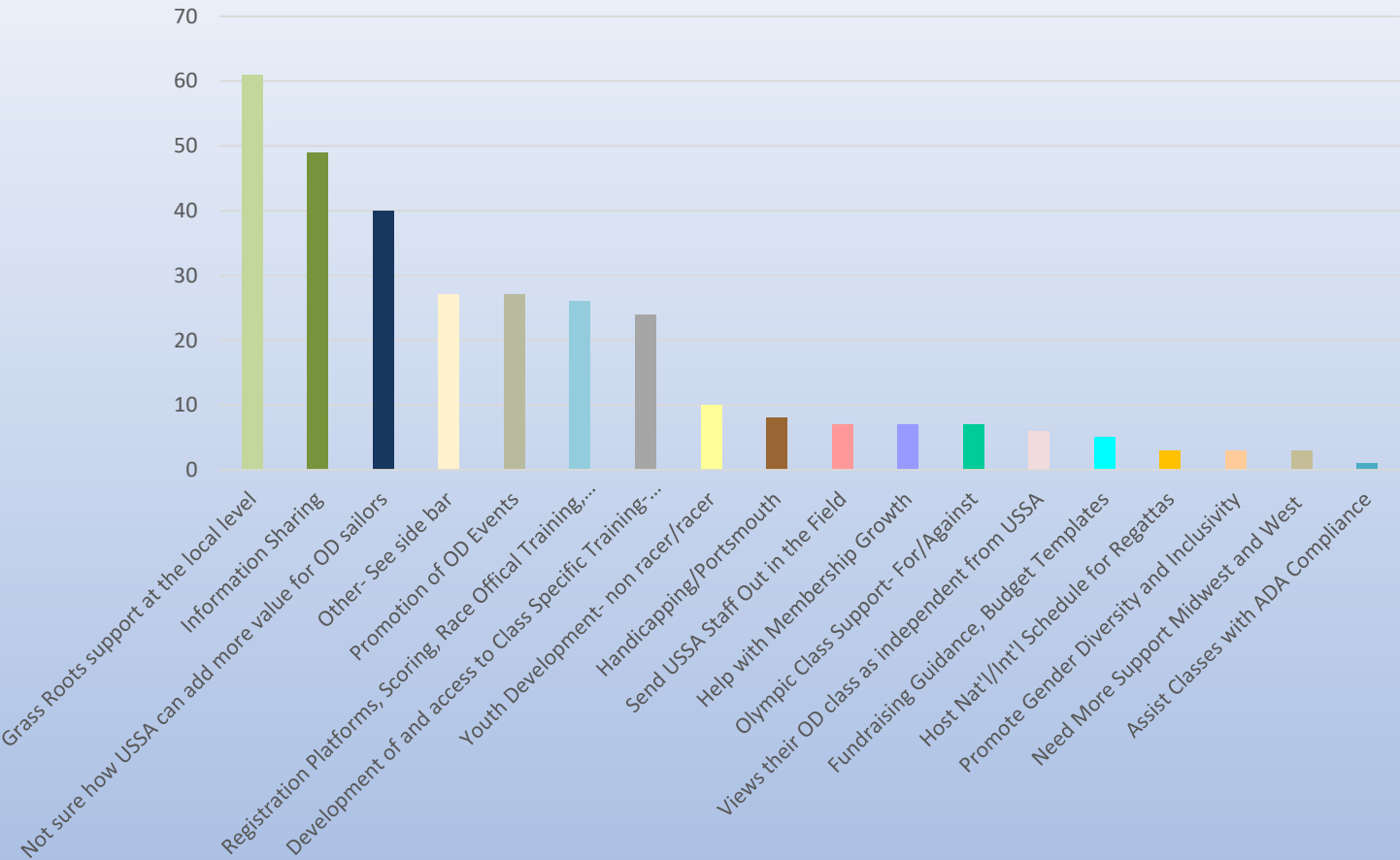


Response Type	Responses	
	%	No. of
Excellent	3.87 %	19
Great	8.96%	44
Good	34.62%	170
Poor	29.12%	143
N/A	23.42%	115

Q 8 Based on your experience, what has US Sailing done well for One Design sailors?



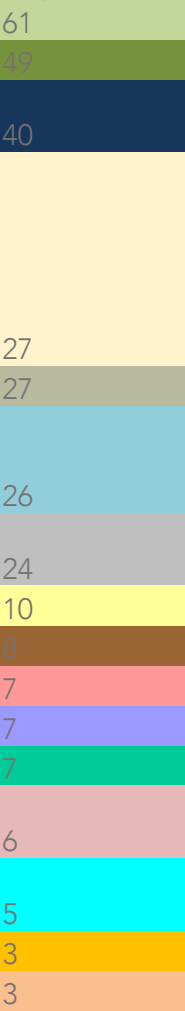
Q9 Where can US Sailing add More Value for One Design Sailors?



Q 9
Based on your experience, where can US Sailing add more value for One Design sailors?

- Response Type**
- Grass Roots support at the local level
 - Information Sharing
 - Not Sure how USSA can add more value to OD sailors
 - Other: Engage older sailors; be inclusive; simplify events; help promote vintage/traditional classes; support Para Sailing; listen to and engage with OD sailors; encourage exchange of ideas/info; etc.
 - Promotion of OD Events
 - Registration Platforms; Scoring; Race Official Training; Technology and Regatta Tools; Ratings; etc.
 - Development of and access to Class Specific Training- Clinics, Videos, etc.
 - Youth Development- acer/non-racer
 - Handicapping/Portsmouth
 - Send Staff Out in the Field/Ambassadors
 - Help with Membership Growth
 - Olympic Class Support- For/Against
 - Views their OD class as independent from USSA
 - Fundraising Guidance, Budget Templates
 - Host Nat'l/Int'l Schedule for Regattas
 - Promote Gender Diversity and Inclusivity

No. of responders



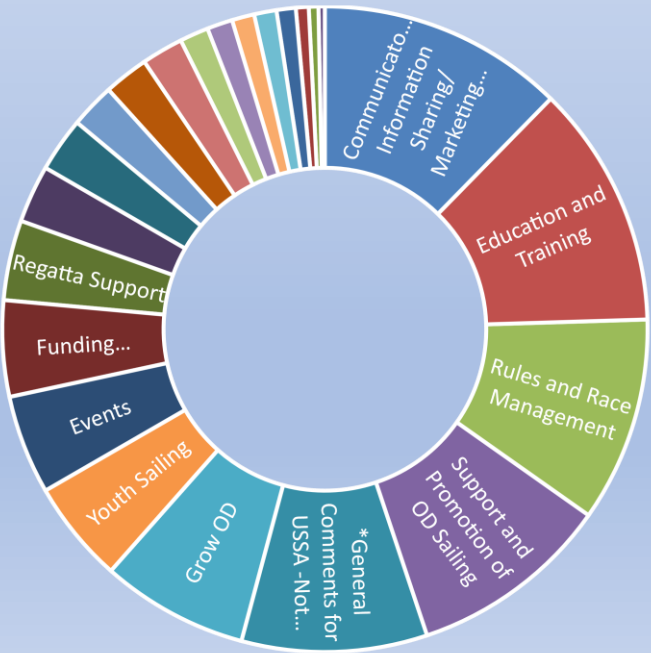
Q 10

What are the top three things you would like to see US Sailing do for One Design sailors?

Sailors were given the opportunity to list three comments. From the comments received, Response Types were created. The list represents 623 unique comments in ranking type order. Beside each response type is the number of sailors with similar comments.

★ Top Three Response Types

★	Response Type	No. of Like Responses
★	Communications/Information Sharing/Marketing Support	77
★	Education and Training	76
★	Rules and Race Management	64
	Support and Promotion of OD Sailing	63
	Grow OD	46
	Youth Sailing	32
	Events	31
	Funding Support/Class Membership Development	30
	Regatta Support	25
	USSA Website Designated for OD Information	18
	Measurement/Ratings	17
	Less Support for Olympics	14
	Increase USSA Staff Presence Around the Country	14
	Olympic Support	13
	Professional Sailors	8
	Charter Boat and Charter Grant Support	
	USSA Membership	7
	Diversity and Inclusion	7
	World Sailing	6
	Insurance	4
	Industry Boat Builder Support	3
	Green Movement	2
	*Other General Stand-Alone Comments for USSA -Not included in the Wheel that do not fit in any of the above response types	58



Q 11

Have you ever attended a US Sailing One Design Symposium?

(This is a forum where One Design sailors meet, hear presentations, and share best practices and ideas for One Design sailing.)

	Response	
	%	No.
Yes	18%	90
No	82%	407

Q 12

If you answered 'yes' to question 11, was it helpful?

	Response	
	%	No.
Yes	83%	76
No	17%	16

Q 13

Would you be interested in US Sailing bringing back the One Design Symposium?

	Response	
	%	No.
Yes	78%	315
No	22%	87

Q 14

If you answered 'yes' to bringing back the One Design Symposium, what would be the frequency you would like to see it offered?

	Response	
	%	No.
Nationally, ever other year	13%	42
Regionally, every other year	72%	237
As part of The Sailing Leadership Forum	17%	57
As an add-on to The Sailing Leadership Forum	12%	35

Q 15

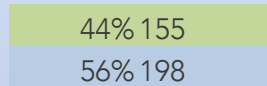
Would you like to make a difference in One Design sailing by volunteering for either/both of the following?

* Of the 335 'yes' answers, 115 would like to serve on both a committee and working party.

One Design Committee - 353 Responded

Yes

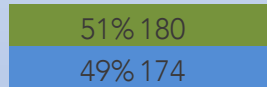
No



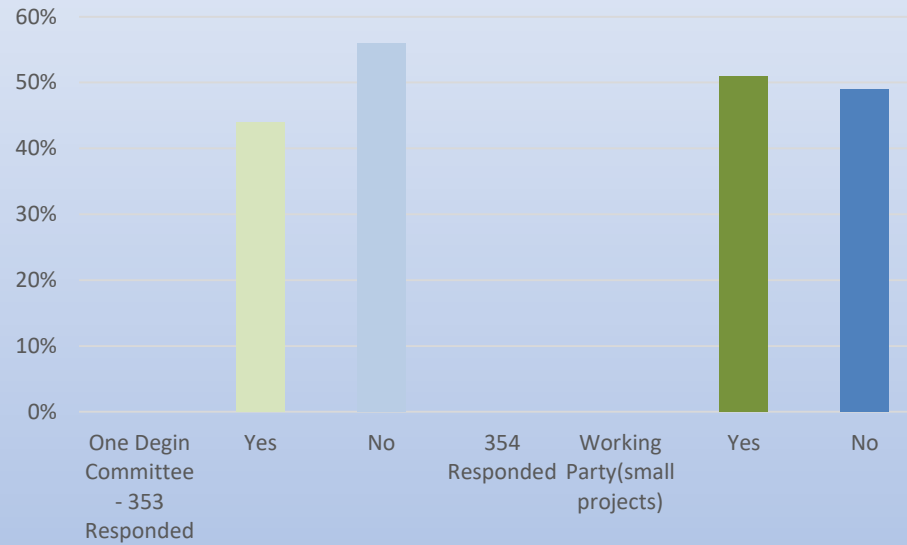
Working Party(small projects) 354 responded

Yes

No



How would you like to volunteer?



Comments and feedback- please email: onedesign@ussailing.org