

August 15th, 2019



Frequently Ask Questions and Answers for Sailing Organizations Interested in Applying for the Siebel Sailors Program

How can my sailing program apply to be involved?

- Sailing programs from anywhere in the country that would like to apply to be a part of the Siebel Sailors Program should apply by October 15th, 2019. The online application and center criteria is located at the bottom of www.siebelsailors.org
- Three Siebel Regions were chosen in July 2019 in the Chicago, Mid-Atlantic and San Francisco geographical areas. Two additional Siebel Regions will be launched in 2020, based on the applications received. This application process will open on August 15th, 2019 and close on October 15th, 2019.

What are the requirements in order to be considered?

- The Center Guidelines and Requirements are available on the application form: https://form.jotform.com/US_Sailing/SiebelProgramApp

Are Yacht Clubs eligible to apply?

- Yes, yacht clubs can apply to be Supporting Centers within the region, provided that the youth programs are open to the general public. However, the Primary Siebel Center must be an Accredited Community Sailing Center.

Who is selecting the Siebel Centers?

- A working group of experts from the fields of Community Sailing, Coaching, Foundation & Grant Making, and Diversity & Inclusion.

What is the timeline for the two final Siebel Regions?

- August 15th, 2019 – Program applications open
- October 15th, 2019 – all Program applications due
- December 2019 – January 2020 – tentative timeframe for an announcement of selected Siebel Center and Supporting Centers in two Regions
- 1st Quarter of 2020 – Siebel Coaches hired to manage the two Regions
- 2nd Quarter of 2020 – Programs launch at the Siebel Centers in the two Regions and Boats are delivered

What is the geographic range of each Siebel Region?

- There isn't an exact distance, but the centers need to be close enough to interact and share resources. The Siebel Coach for a Siebel Region must be able to travel to each center easily and frequently. However, each Region will have its own unique layout based on local geography.

What will the working relationship between the Siebel Coaches and the participating centers be?

- While the Siebel Coaches will be US Sailing staff members, they are expected to follow the rules and procedures of each center while on site, and cooperate with the center staff and leadership.
- The partnerships between US Sailing and each center will be managed by the Siebel Program Manager (Blair Overman).

How are the Siebel Coaches being selected?

- The Siebel Coaches will be selected by US Sailing based on application. Interested coaches should apply online: <https://www.ussailing.org/about/our-people/careers/>

How will the Siebel Coach be dividing their time between the centers within a Siebel Region?

- Each Siebel Coach will work with Centers to determine the best schedule within the Region. Seasonal weather differences will make each Region unique, and coaches and Centers will be responsible for identifying the best schedule.

What is the anticipated age range and skill level of the Siebel Sailors?

- This program is targeted at young sailors, approximately aged 10 to 14, who have learned or are learning to sail, and have an interest in learning to race. The Siebel Coach and Centers will have flexibility to craft the program to the needs and ambitions of the sailors.

How will US Sailing be tracking the program and reporting on progress?

- The Siebel Program Manager will facilitate the collection data at all centers to ensure consistency. This information will be used for the purpose of continuously improving the program and reporting to donors. All data will be shared with the Centers.
- The Siebel Program Manager will work with each Center on the structure and implementation of assessments.

Who do we contact with questions?

- Please email blairoverman@ussailing.org to contact Blair Overman, US Sailing Siebel Program Manager.
- For more information about Community Sailing Accreditation, visit: <https://www.ussailing.org/recreation/community-sailing/accreditation/>