**Social Media Recommendations**

**Ways to post:**

In addition to using the provided social media graphics and images to specifically promote US Sailing Membership through your club’s membership, the following are some other examples of scenarios or instances where you may want to build in the “Sail With US” campaign message:

* If your club is hosting a US Sailing educational course
* If your club is hosting a US Sailing Championship or qualifier
* If your club is hosting any regatta or racing event that is sailed under *The Racing Rules of Sailing*
* If your club is hosting a social event or gathering
* If you are promoting Membership of your club to the public
* If you are highlighting cool things happening at your club
* Or anything else fun

**Things to include in post:**

* Tag @USSailing
* Use #SailWithUS
* Include url link to the “SailWithUS” Membership campaign:
	+ <https://www.ussailing.org/membership/?utm_source=Sail%20With%20Us&utm_medium=URL&utm_campaign=Sail_With_US_Membership>