Dear **<<>>**,

As you may know, **<<insert organization name>>** is a member of US Sailing, the national governing body that oversees all forms of sailing in this country. Membership to US Sailing enables our organization to run races, provides access to crucial training, and connects us to thousands of other venues and tens of thousands of other sailors from coast to coast.

Sailing means something different to each of us. Whether we are racers, cruisers, volunteers, or spectators, we all choose to belong to **<<insert organization name here>>** because we know there is nothing quite like being on the water. Sailing is an immortal pastime, and US Sailing has been a leader in advancing this sport we love for over 120 years.

US Sailing’s commitment to education, access, and development of best practices keeps sailing alive. Members of US Sailing have the pleasure of knowing that their support ensures future generations will have the great fortune to forge the same memories and develop the same passions as we all have.

<< *Consider adding a paragraph about your club’s specific relationship with USS…race officials, instructor training, event support, etc. or use the sample text below:*>>

Yacht clubs and organizations are impacted by US Sailing in a multitude of ways; including quality instruction for Race Officials and Instructors, participant and sailor safety through Safety at Sea and SafeSport training, youth development through Skill Up and Olympic Development Program (ODP), and providing valuable resources through our partners and education events like NSPS, Sailing Leadership Forum and National Coaching Symposium.

I would like to thank all of you who are current US Sailing members and ask those who are not yet members to consider following **<<organization’s name>>**’s lead and become a member of US Sailing today. Because we are an MVP Club, you’ll receive a big discount when you join or renew ($5 off for Youth, $10 for Individual, and $30 off for Family memberships) *and* the club will accumulate credits we can spend on purchases with US Sailing.

In addition to preserving the future of the sport, US Sailing membership provides you with dozens of member benefits including:

* A print copy and digital copy of the *Racing Rules of Sailing*
* Discounts up to 70% from US Sailing partners like Sperry, Sailing World & Cruising World Magazines, Sunsail & The Moorings Charters, Boat US, Zim Sailing, Hobie Polarized Sunglasses, TropicSport Sunscreen, Travel discounts, and many more!
* Access to exclusive marine insurance offerings from Gowrie Group--including One Design boat insurance and Crew Medical insurance

We Sail with US Sailing… Sail with US by joining US Sailing as an active member. Join today at [SailWithUS.ussailing.org](https://www.ussailing.org/membership/?utm_source=Sail%20With%20Us&utm_medium=URL&utm_campaign=Sail_With_US_Membership) and let’s grow the sport together, one sailor at a time.

<<Commodore name>>