



March 28 IN-Person Meeting MINUTES

Call to order: 9:00 am EST

In attendance: Board: President Cory Sertl, Treas., John Schoendorf, Olympic Director Malcolm Page, Sec. Martine Zurinkas, VP Rich Jepsen, Tarasa Davis, John Sangmeister, Charlie Arms, Ron White, Bruce Burton, Dave Perry, Tony Rey, Clerc Cooper -via phone
Russ Lucas and Sally Barkow, Excused
Guests: 8 guests on call including staff.

1. Announcements and Presidents Report Cory Sertl
BAR20190320 – President nomination of Tony Rey, *Vote #1 Motion to approve, unanimously approved.*
Presidents Report: Stand as submitted, can be found online at <https://www.ussailing.org/about/our-people/board-of-directors/presidents-report/>.
Welcome and Announcements by Gary Jobson
2. Consent Calendar: *Vote #2 Motion to approve, unanimously approved.*
Approve the minutes from the Feb. 25, 2019 Meeting
BAR20190311 Kilroy Sponsorship – e-vote approved 3/11/19
3. Treasurer's Report John Schoendorf/Donna Kane
Financial Report December financials – Dashboard is included in the Association report.
Audit Committee Report update – Tarasa Davis, Chair
Foundation activity Reporting included in metrics
4. Quarterly Association Report CEO Jack Gierhart/Staff
Full Association Report at this link: <https://www.ussailing.org/about/our-people/board-of-directors/association-reports/>
Report stands as submitted; review of activities in 1st Quarter as it relates to the Strategic Plan 2019-2022. Dash board shared, key strategies as supporting the Strategic Plan reviewed. Key 2019 Project Updates, All divisions reported on the progress. Looking ahead at Key Initiatives, area to address in 2020 planning (keep refining the filter), Key committee updates including: Offshore RFP Process, OSC, Olympics WS Miami Summary. US Sailing Foundation Board President search working with professional firm mid-summer target dates.
5. Old Business –
BAR20190114 – Gender ID Policy (*tabled for May meeting, input from IOC, USOC, WS requested*)
6. New Business –
BAR20190315 Reg 15 – Review Board Update – *Vote #3 Motion to approve, unanimously approved.*
Nomination Committee Update – Chair Bruce – summarized progress of committee work, asked board members to submit any candidates direct to Bruce. Committee will be on time with submissions. Reviewed new process step of board interviews. Thank you to the board for time to answer a few questions.
12. Motion to Adjourn 11:20 am

Work session continued Thursday March 28 and Friday March 29th. No voting items were considered.

Next meeting: May 13th, US Sailing Board Monthly Conference Call
Olympics Update, June 3rd.



Action Request Form

Request No. BAR20190320 Date Submitted: 03/20/2019

Submitted By: Cory Sertl, President

Subject: Selection of Tony Rey to the open Board Seat

Action Requested (word this in resolution form):

So it be resolved that President Sertl nominate Tony Rey to fill the empty board seat left by Jeff Johnson. Tony Rey will serve till the 2019 Annual Meeting per Bylaw 308 Section 1.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

Professional Sailing experience will be a positive voice on the board.

Any perceived negative effects:

None.

Will this proposal bring in new members?

☐ Yes, Estimated Number ☒ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

Professional Sailing experience will be a positive voice on the board.

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects: None

Negative effects: None

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by Cory Sertl, President



Action Request Form

Request No. _____BAR20190312 Kilroy Realty

Date Submitted: 3/11/2019

Submitted By: Peter Glass

Subject: _ Kilroy Realty Sponsorship of US Sailing Team

Action Requested (word this in resolution form):

So it be resolved, the US Sailing management team requests approval to enter into a sponsorship contract agreement with Kilroy Realty for a two-year partnership agreement that involves supporting the US Sailing Team. This partnership will provide Kilroy Realty a primary sponsorship position that will be activated through brand presence, logo inclusion, communications, social media and the team as brand ambassadors.

This activation for this partnership will have a positive impact on enhancing the marketing reach for the US Sailing Team through partnership activities.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

This program does not provide direct member benefits

Any perceived negative effects:

No

Will this proposal bring in new members?

☐ Yes, _____ Estimated Number ☒ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

This partnership fulfills two core goals:

- Elevating the prominence of the US Sailing Team through media exposure and associated partnership activation
- Financial support of key team high performance activities and related goals

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects

This significant partnership will provide valuable US Sailing Team support that will have a positive impact on: coaching, IR&D, equipment, training, travel and more

Negative effects:

None. The baseline activation fulfillment for this partnership is being pre-paid through the financial guidance. Additional activation expenses can be billed as pass through with written approval

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by: Peter Glass



Action Request Form

Request No. BAR20190315

Date Submitted: 3/14/2019

Submitted By: Lee Parks, Inshore Director

Reviewed By: Carol Barrow, Review Board Chair
Andrew Cole, Bylaws Committee Chair

Subject: **Composition of Review Board Hearing Panels (Regulation 15)**

Action Requested (word this in resolution form):

As a result of the 2018 NGB compliance audit, the USOC recommends to the US Sailing Board that the following sentence be added at the end of Regulation 15.03(A), *"The Hearing Panel will be constituted with disinterested individuals."*

Regulation 15.03 (A) When the Review Board decides to conduct a hearing, it shall appoint a Hearing Panel of at least three persons of whom at least 20% must be Sailor Athletes. The chair of the Hearing Panel and at least one additional member shall be members of the Review Board. The Review Board may appoint one or more persons to act as representatives of the Association during the hearing. *The Hearing Panel will be constituted with disinterested individuals.*

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects: none

Any perceived negative effects: none

Will this proposal bring in new members?

☐ Yes, _____ Estimated Number ☒ No ☐ Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): *Provides prompt and equitable resolution of grievances.*

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects: *none*

Negative effects: *none*

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input checked="" type="checkbox"/> Regulations | |

Submitted by Lee Parks