

Date: June 20 2018  
 To: USS Board members  
 From: Bruce Burton, President  
 Subject: June 2018 President's Report

Dear USS Board members,

June of the even years brings the Bermuda Race and the US Offshore office has been busy processing certificates for Newport- Bermuda, the Chicago and Bayview Mackinac Races. It is our busiest period in the office and our staff is holding up well-for the most part! This is the first summer in our new office and I look forward to the productivity gains it will provide in these months in years to come. This is what I have been attending to since our last Board call in May:

### Over the Transom US Sailing Foundation

Last month I spoke of our need for nominations for directors and trustees for the Foundation. This is my first round of reminders to you to please contact Georgia McDonald, Jack Gierhart or me if you have a nomination for director or trustee. Thank you!

### World Cup-Miami

Jack Gierhart is actively working our World Cup negotiation with World Sailing. In the meantime, please see the table below that shows our participation and results for the past 7 years:

	2018 # US	2018 Best	2017 # US	2017 Best	2016 # US	2016 Best	2015 # US	2015 Best	2014 # US	2014 Best	2013 # US	2013 Best	2012 # US	2012 Best	Podiums
470M	3	7	6	1	4	1	3	20	7	3	6	1	3	4	4
470W	8	24	3	8	2	5	3	8	2	5	3	5	4	5	0
49er	6	9	6	10	6	13	8	7	3	2	4	1	4	2	3
49erFX	4	8	4	13	3	17	4	29	4	22	3	2			1
Finn	4	2	4	4	18	5	13	9	14	6	17	1	14	1	3
Laser	7	12	7	7	15	16	11	7	11	9	22	3	20	5	1
Laser R	10	13	10	7	14	7	14	4	12	1	7	1	10	8	2
Nacra 17	4	9	4	6	8	12	12	21	10	12	5	1			1
RSX M	4	35	4	25	7	24	6	41	6	14	3	16	3	6	0
RSX W	1	25	1	14	3	17	5	16	3	8	4	9	6	2	1
															16

The tables above and below were generated in part to quantify the value of the regatta to US Sailors and help answer Cory Sertl's question: "are we getting the most value out of this regatta and what do we need to do maximize that value?"

	Total	2018	2017	2016	2015	2014	2013	2012
# Gold	9		1	1		1	5	1
# Silver	5	1				1	1	2
# Bronze	2					1	1	
Total Podiums	16							
Total Possible	204	30	30	30	30	30	30	24
% Podium	7.8%							

(Note: the % Podium for the 2013-2016 Quadrennial was 1/30=3.33%)

## **Olympic Sailing Committee (OSC)**

### **Fundraising**

Detailed reporting shall be provide by Jim Campbell. In summary, we continue to make significant progress with our multiple campaigns for 2018. The volunteers are stepping up and we are creating a much broader donor base that we have ever had. Bottom line: we have verbal commitments of \$1.9M and cash received of \$816K towards our 2018 goal of \$2.5M.

### **Over the Bow**

Our list of important subjects remains the same as last month:

1. Sailing World Cup-Miami financial evaluation and planning.
2. Chief Marketing Officer hire-Jack will lead this. Four good candidates in final stages of evaluation.
3. Support revenue generation planning and execution.
4. OSC FTF meeting May 21at USS in Bristol, RI.
5. Review of US Sailing Centers. We will inventory our relationships and report back to the Board.

Information on this effort will be supplied under separate cover.

Thank you for your continued support,

A handwritten signature in dark ink, appearing to read 'Bruce J. Burton', with a stylized, cursive script.

Bruce J. Burton,  
President