

IWKC Spring Meeting

Conference Call

May 20, 2014

Dru Slattery, Cory Sertl, Taran Teague, Katy Storck, Sandy Adzick, Liz Walker, Shannon Bush.

Confirmed the desire to use the J70 as the official boat for the IWKC in 2015. Women are moving into the J70 faster than before, seeing a drop off in J22 sailing by women.

Discussed the talks between Jack Geirhardt and Jeff Johnstone to provide a number of J70s at three US Sailing championships as charter boats (Adult Championships, C of C's and the IWKC), but this would start in 2015-2016. Jack is looking for a true international sponsor and we are looking to make this a true international event in the near future. Possibly hosting every other year overseas.

How do we maintain control of "our" event if we partner with a Canadian or European club? How do we chose a logo that would resonate both in the US and Europe? How much support will the J70 class give us? How hands on will the J70 be if thy do provide support?

Look to have the IWKC at a venue that is hosting a bigger J70 event and hold the IWKC a few weeks before or after (we want to have enough time in between the two events so women will compete in both events). Charleston Race Week 2015 or the NAs in Edgewater in Sept 2015? We need to approach the J70 class (class president?) and ask them what existing event they would choose for us to "partner" witwit ale it a smaller event, with only 3 days of racing (Fri-Sun). How do we delicately put pressure on J70 owners to make their boats available for charter, at a reasonable charter rate? What comes with the charter (sails?)? Can we buy new sails for the charter boat to off-set the cost? Will the host be willing to store boats in between events?

Avoid the first week in June (College Nat'ls) so th Chicago NOOD is out.

IWKC committee members need to ask their friends who own and sail J70s what they think would be a good event or location to run a stand alone event. IWKC also need to encourage their friends who own and sail J70s to go to the event and race! Bring 5 friends!

We need to come up with a new moniker. IWKC is too long and no one knows what it means. Everyone knew what the Women's Rolx meant. We need something recognizable world-wide, similar to "NOOD...Women's Rolex...WIK" with a women's oriented product sponsor (hair/skin care, sunscreen, jewelry, etc).

Respectfully submitted,

Shannon Bush