

International Women's Keelboat Championship Committee
2013 AGM meeting via teleconference
September 24, 2013

7:00pm CDT Call to order

Present: Sandy Adzick, Taran Teague, Shannon Bush, Liz Walker. Not present: Dru Slatery, Cory Sertl, Kaity Stork.

Discussed the survey that was sent out last week to 322 women sailors, asking a range of questions regarding participation (or lack there of) in women's keelboat regattas AND the most recent canceled IWKC. With 88 people responding (28%, which is an excellent response), the committee was inclined to ask for more time to study the survey results, ask questions of other female sailors at the up and coming J22 Worlds and reconvene again soon to discuss which direction the IWKC should head. Kaity Stork provided some beneficial feedback to the survey, as she could not make the call. Survey results can be found at:

<http://championships.ussailing.org/Assets/Championships/MeetingsandAgendas/2013/AGM+Agenda/IWKC+Survey.pdf>

The committee will look into issues that hampered other championship events this year, notably late registrations by many competitors, timing of the events and schedule conflicts. The committee briefly discussed:

- having a noticeable difference in early registration fees vs late registration fees to prompt competitors to register early, allowing the host club time to plan on-shore functions
- how do we attract the 21-45 year old crowd to this event?
- how to make this championship more attractive to host clubs, ie, streamlining cost structure to make it cheaper and more user friendly to run
- timing during the calendar year; be mindful of school dates; spring vs fall?
- what boat to use for the championship event (J70 or boat popular at the host venue); factor in low charter costs, local availability; look at something radically new and different?
- delaying asking for bids until the committee decides what is best for the regatta
- the need for a nationally/internationally recognized title sponsor

The next meeting will be scheduled for early November.

Respectfully submitted,
Shannon Bush
Chair
IWKC Committee