## SMALL BOAT DIVISIONAL COMMITTEE REPORTS – February 2015

## Match Racing Committee - Dave Perry, chair

- 1) ongoing work with Liz Walker on the transition for the Rose Cup to a US Sailing championship
- 2) ongoing work with Lee Parks on the upgrading of the match racing website
- 3) created a national database of match racing interested people
- 4) launched the first issue of *The Dial Up*, a newsletter for North American match racing news and information
- 5) working on concluding work on the How to Run a Match Race manual
- 6) published the 2015 Youth Match Racing Opportunities paper, and organized several youth clinics through North U
- 7) organized and published the selection system for the 2015 ISAF Youth Match Racing Worlds
  Team
- 8) organized the 2015 U.S. Nations Cup Team, and secured a grant for the Team if it qualifies for the Grand Finale

## Windsurfing - Jamie Samson, USWA president

- 1) Events: the two World Championships events I mentioned in my previous report took place without a hitch, and did a great job raising the profile of windsurfing in the US, and raising the profile of the US in general for international sailing competition. One was the RS:X Windsurfing Youth Worlds in Clearwater in October 2014, and the other the Kona World Championships in Islamorada in November 2014. The RS:X Youth Worlds put Clearwater on the map and paved the way for the 49er, 49er FX and Nacra Worlds to be held at the same venue in early 2016. The Kona Worlds were the most successful and best attended world championships in that young and growing windsurfing class. We're working on bids to host those classes again in the US in the next few years.
- 2) Marketing and Media: higher exposure and better coordination are starting to show dividends, with solid growth year-to-year in online traffic to our media assets, and international exposure via the media contracts associated with the above events. The RS:X Youth Worlds brought 1.2 million euros' worth of media exposure to the RS:X Class, the city of Clearwater and our organizing committee.
- 3) Membership is currently being restructured to simplify sign-ups and clarify benefits. A new Learn to Windsurf program is in the works.
- 4) We took part in the decision to allow Olympic windsurfers to bring some of their equipment to the Games (mast, boom, fin) in order to alleviate some of the problems associated with charter gear allocation issues.
- 5) We wrapped up the first season of a National Slalom Racing Tour (100+ participants overall) and are working on incentives to encourage more cross-participation this year.

## Cruising Committee - George Day, chair

Following the good meetings in Milwaukee the committee has focused on getting the cruising pages finished on the US Sailing website. Several meetings with staff have pushed this forward. There are still a few pages to complete but the overall presentation works well and complements the design and content of the rest of the site. Many thanks to Stu and Jake for their efforts.

At the Grow Sailing Initiative meeting in Atlanta committee members present met to discuss agenda items going forward. These include working more closely with NMMA and Sail America to promote US Sailing participation at boats shows, working more closely with Summer Sailstice to introduce new

people to sailing and explore the idea of promoting the idea of creating a National Sailing Week around Summer Sailstice.

One-Design Class Committee – Chris Farkas, chair Multihull Committee - Mike Levesque, chair Kiteboarding - Robbie Dean, US Sailing rep. Sailors with Disabilities Committee - Sarah Everhart, chair Team Racing Committee (no chair)