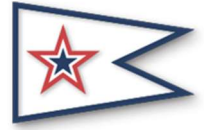




2018 Regional Symposium



AGENDA Friday, January 26th 1:00 till 4:30 pm

EVENT OVERVIEW *(subject to tweaking based on registration feedback)*

The Regional Symposiums provide an opportunity for organizations to share ideas and concerns about US Sailing, sailing education and programming within a specific region of the United States. All are welcome regardless if you're from a Community Program, Commercial School, Yacht Club, High School/College program, an instructor or from any other organization (sailing specific or not).

The event is set in a roundtable format designed for productive exchanges between participants. US Sailing will provide the moderator to facilitate discussion and offer a national perspective on some of the issues that face our industry. The topics listed below serve as a starting point for addressing a myriad of topics. The event is free for US Sailing members and \$10 for non-members. Social sponsored by ZIMM will follow the event.

Must register in advance, space is limited, [HERE](#):

<http://www.ussailing.org/events/symposium-and-meetings/regional-symposiums/>

SCHEDULE OF EVENTS, Friday January 26th 1300-1630

Welcome, Introductions, and SAYRA Opening Remarks and Meeting Moderators: Martine Zurinskas, US Sailing Secretary of the Board, Introduction and US Sailing Presentation on update for 2018 and Windy Key will help facilitate the discussion.

Topic #1: Junior Development Pathway, US Sailing Approach to squaring the pyramid = Lifelong sailors.

Topic #2: Safety what authorities can do to improve safety, and they can be both educational and in some cases, profitable: SafeSport training, Safety at Sea Seminars, and Powerboat Courses.

Topic #3: Race Management – ideas on how to make it fun, engaging and well done at the local level, Ron Hopkins will lead discussion.

Topic #4: Social Media – Opportunities for clubs to shine and pitfalls to be aware of. Tweet, Facebook, Instagram, Snapchat, Video and Websites – what is trending and tried and true. Windy Key will lead discussion.

Topic #5: Town Hall discussion of Regional SAYRA Issues. Time will be spent giving SAYRA programs and leaders the opportunity to share best practices and learn from one another. Discussion on best practices and more. Bryce will lead this session.

Wrap Up Moderator lead discussion to recap the day's discussion, list takeaways, and ask questions.

Social Networking Opportunity, **Thank you to ZIMM Sailing and USSAILING** - Please join us for a drink and some continued conversation after the event. Questions or topics you would like to have included, Martine marzurinskas@gmail.com

Registration [HERE](#)

www.sayra-sailing.com