EDUCATION DIVISION REPORT TO BOARD OF DIRECTORS July 20, 2015

Chair: Charlie Arms

Commercial Sailing Committee

Chair: Alan Veenstra Staff: Karen Davidson Next meeting is in August. Nothing new to report

Instructors & Coaches

Chair: John Vandemoer Staff: Stu Gilfillen

Nothing to report

Sports Medicine

Chair: Dave Jones Staff: Lee Parks

No report

Sportsmanship Committee

Chair: Todd Berman Staff: Lee Parks

No report

Training

Chair: Rich Jepsen Staff: Stu Gilfillen

- 1. We are finalizing a memorandum of understanding with the Audubon Society of Rhode Island for their North Atlantic Right Whale Consortium. North Atlantic Right Whales are in severe trouble and they plan to provide educational content, promotional data and hosted educational seminars to US Sailing. All US Sailing needs to do is provide pipelines for this information to clubs, schools and sailors and we gain a ton of interesting, timely information that we can feed to our members, enhancing their lives and understanding of the ocean.
- 2. We are working with Championships and Olympics to integrate the entire US Sailing instructor and coaching program with Olympic and Championships needs. This will include having America's most elite coaches help the Training Committee flesh out the Level 4 Coach Academy that has been in development as well as a Level 5 Coach path for Olympic and other internationally elite coaching.
- 3. We are close to a contract with Fresh Air Educators to create a 'learn to sail' introductory online course that will help to draw new sailors to US Sailing while also better preparing new sailing students for their first OTW course. Their CEO, Kerry Moher, will take a beginning course at Rich Jepsen's old sailing school, OCSC Sailing, in August, to see what a new student currently goes through, in preparation and once at the school's training site. We expect a beta version sometime in spring 2016. This course will be animated, interactive, possibly with a few short videos and will be designed to engage, inspire and prepare would be sailing school students of all ages.
- 4. BOAT US is also in talks with Stu and me on developing a similar online course for basic powerboating, with some of the same goals as our intro to sailing online course above.

5. Rich Jepsen has been serving on the Education Standards Panel of the National Association of Boating Law Administrators (NASBLA) and specifically on the Sail Knowledge Standards to be part of the National Standards for Sailing that are being created by dozens of subject matter experts (sailors and sail trainers) around the country. This standard was approved by the Education Standards Panel and is now being prepared for posting on their website for public comment. This Sail Knowledge Standard is a document outlining what a new sailor would need to know, in conjunction with appropriate skills, to be safe skippering an under 26' boat, with friends/family, daysailing in protected waters, under 15 knots of wind. The OTW standards will be integrated with the Knowledge standards at some point in the future and will provide a template for course providers to help them create quality curriculum, both academic and practical.