

Davis Island Yacht Club – November 1, 2014

Top 5 Takeaways -

- Keep sailing fun – Use Junior Big Boat, Reach, & women’s sailing
- Women’s sailing drives support through voluntarism, donations, etc
- Home school programming offers a profitable market at a great time
- Give back to those that help you and your program – residual fundraising event follow through
- Annual signature events are raising \$20,000 or more

Jessica Servis – Moderator

“With several new program directors in attendance from the area, the Southeast Region has fresh blood bringing new ideas and a fresh outlook. A few reasons it was important to attend was the opportunity to put new names with faces, collaborate and share what works in the region, and the opportunity to co-plan events for 2015 and get the sailing calendar rolling.”

Quotes from participants -

“Our most important discussion that we had at our Regional Symposium this year was how different centers, groups, and foundations are introducing new demographics to sailing through after school programs, learn to sail opportunities, and Reach. Breaking down the barriers that sailing is just for the elite and wealthy. I feel it is important to attend the Regional Symposiums to make sure each sailing center, group, and/or foundation, is supporting each other through regatta attendance, shared ideas and solutions, to encourage the growth of sailing within our region.” – Jane Millican

“We welcomed three new directors to the Region – Jodi Weinbecker (transfer from Southern YC, New Orleans to Florida YC, Jacksonville), Alana O’Reilly (transfer from Charleston & Annapolis to Sarasota), and Maureen Cacioppo (new ED at Clearwater CSC with tons of non-profit background). The three new program directors bring fresh ideas and an abundance of enthusiasm to the region.” – Stephanie Webb

Regional Topics -

Year-round programming

2015 Regatta Co-planning

Encouraging youth to try other boats.

National Topics -

Hiring practices

Developing funds

Benefits of 501(c)3 partnerships

Managing parents at regattas

Women’s programming