



**Conference Call to order: 8:00 am**

In attendance: Board: President Bruce Burton, VP Cory Sertl, Sec. Martine Zurinskas, Tarasa Davis, George Hinman, Jim Walsh, Gary Gilbert, CEO Jack Gierhart, Treas. Steve Freitas, Clerc Cooper, Rich Jepsen, Ron White, Malcolm Page

Regrets: Sally Barkow, JJ Fetter

Guests: 6 guests on the call.

1. Announcements
2. Consent Calendar: *Vote #1 Motion to approve, unanimously approved.*  
September 18<sup>th</sup> Minutes  
BAR20171004 OSC Selection Committee Approved
3. President's Report Bruce Burton  
Full summary of the report: <http://www.ussailing.org/about-us/board-of-directors/board-of-directors/presidents-reports/>  
Bruce highlighted the activities of the past month, including the National Sailing Hall of Fame Induction, at NYYC Harbor Court. Over 400 guests participated and it was a red carpet event for sailing.  
Olympic Sailing Committee – Updates later during meeting; OSC Meeting in Colorado Springs will be a primary focus for November; Year end review will be presented to the board including 3 key elements: Subjective review, Objective review and building the base.  
Outgoing board members – thank you for your support and dedication JJ Fetter and George Hinman.
4. Chief Executive Officer Report Jack Gierhart  
Full Association Report at this link: <http://www.ussailing.org/about-us/board-of-directors/association-reports>  
Summary: Financial Metrics reviewed  
Overview of the Association included Storms/Hurricane support, Membership update, Strategic Plan, Budget process will align with the Strategic Plans and be presented at the December meeting for approval; SAP extension discussions continue; USOC Assembly of all NGM Councils and US OC Staff. Complete report can be found on the website and outlines the different departments (26) pages.
5. Staff Report  
Complete Staff reports were presented with highlights from the year and goals moving forward.  
Operations – Lauren Cotta  
IT – Mike Waters  
Marketing – Dan Cooney  
Education – Stu Gilfillen  
Youth - John Pearce  
Member Services – Katie Ouellette  
Adult – Besty Alison  
Competitive Support & Services – Nathan Titcomb/Matt Hill  
Development / Foundation- Georgia McDonald
6. World Sailing Update Cory Sertl  
November World Sailing Meeting in Mexico; Strong leadership from the US and is the first of a 4 year term of commitment for these delegates. Current issues include: offshore, Olympics, Paralympic,

**Schedule & Call in details:** <http://www.ussailing.org/about-us/board-of-directors/schedule-agenda>

**Meeting Minutes:** <http://www.ussailing.org/about-us/board-of-directors/meeting-minutes/>



classes, rules, race officials, events not Olympic- match racing, team racing, offshore, regional leadership- Pan Am, America's Cup, Training, Sustainability initiatives  
Opportunities- coordination/communication of efforts of all US stakeholders and close relations with Canada, Caribbean (clubs, classes, regional organizations) long term planning for 2028 LA Olympics, hosting WC in US and Canada

**US Sailing Delegates to World Sailing**

- Bruce Burton- Head of Delegation (as President, represents US Sailing at the AGM)
- Staff support: Jack Gierhart and Nathan Titcomb
- Staff Liaison: Lee Parks
- Gary Jobson, Vice President (not technically a US Sailing delegate but part of our team!)
- Gary Bodie- (Council and Events and chair of several working parties re: Olympic Qualification, rankings, Quotas)
- Cory Sertl (Council and Chair of Youth Events Sub Committee)
- Stan Honey (Chair of Offshore and Oceanic Committee)
- Betsy Alison (Chair of Para World Sailing Committee)
- Ashley Tobin (Constitution Committee)
- Dina Kowalyszyn (Chair of Equipment Committee)
- Steve Wrigley (Team Racing Sub-Committee)
- Liz Baylis (Chair of Match Racing Sub- Committee)
- Sally Honey (Offshore Special Regulations Sub-Committee)
- Tom Duggan (Chair of Race Management Sub-Committee)
- Dick Rose and Jim Capron (Racing Rules Committee)
- Fred Hagedorn (Regional Games Sub Committee and Secretary of the Pan Am Sailing Federation)
- Chuck Hawley (advisor)
- Tom Rinda (Chair of Sailor Classification)

US is very busy hosting World Sailing Events in 2018:  
2018 Annual Meeting/Conference will be held in Sarasota, FL, November 2018  
World Sailing Youth Sailing World Championships, Corpus Christi Yacht Club, Corpus Christi, TX July 14-21, 2018

- 7. Treasurer's Report Steve Frietas/ Donna Kane  
Summary of reports; stand as presented.  
YTD By department; Balance Sheet and YTD Roll up thru September 30<sup>th</sup> were presented.
  
- 8. Olympic Report Jim Campbell /Malcolm Page  
Olympic Transformation Update  
Anchoring to our Mission  
Organizations Structure – how we work  
Strategic Initiatives to enable our System build process  
Financial Challenge
  
- 9. Strategic Planning Presentation and Discussion  
Review the Strategic Plan, processes and outcomes.  
What is next review and how to move forward



9. Old Business -
  10. New Business –  
*BAR20171017 Organizational Membership Dues Increase Approved.*
  11. Executive Session – 2:45 pm
  12. Motion to Adjourn, 2:45 pm
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Action Request Form

Request No. 10042017

Date Submitted: October 4, 2017

Submitted By: Bruce J. Burton, President

Subject: Approval of Olympic Sailing Committee Selection Committee

Action Requested (word this in resolution form):

The OSC requests approval of the OSC Selection Committee that will develop and publish the criteria for selection of the Olympic Team, Pan American Team, Youth World Team, etc. in accordance with Regulation 12.03 C of US Sailing.

Be it resolved that the Selection committee consist of the following US Sailing members: JJ Fetter (Chairman), Sally Barkow (Board member), Dave Perry (Board member), Mark Reynolds (Olympian), Thomas Barrows (Olympian), Luther Carpenter (Olympic Coach), Malcolm Page (Chief, Olympic Sailing), Meredith Brody (Olympic manager)

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

This action is in accordance with Regulation 12.03 C.

Any perceived negative effects:

Will this proposal bring in new members?

Yes, \_\_\_\_\_ Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

Allows us to fulfill our specified mission to field a competitive International Sailing Teams.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects

NO IMPACT

Negative effects: None

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- Bylaws
Championship Conditions
Regulations
Committee Terms of Reference
Ted Stephens Act

Submitted by: Bruce J. Burton



## Action Request to the Board of Directors

Request No. \_\_\_\_BAR 20171017

Date Submitted: \_\_10/17/17\_\_\_\_

Submitted By: \_\_Marcy Eichner\_\_\_\_\_

Subject: Organizational Member Dues Increase

**Action Requested** (word this in resolution form):

Proposal to increase organizational member dues amounts to be approved by the Board.

**Member Impacts:** Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

Increased dues should bring in extra revenue especially as we enhance and promote org member benefits, thus providing added value to the price tag.

Any perceived negative effects:

The increased dues may prevent some member organizations from renewing; however we hope the enhanced member benefits will offset the price increase.

Will this proposal bring in new members?

Yes, \_\_\_\_\_ Estimated Number       No      X Unknown

**Mission Impacts:** Describe below how and why this creates value.

Positive impact (be specific):

The dues increase will allow our organization to enhance the programs, services, and resources offered to the sailing community. We hope to grow our means of support to our member organizations and in turn, see an increase in participation from our org community.

No impact (be specific):

**Financial Impacts:** Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects

Negative effects:

**Summary:**

We see an opportunity to increase the organizational member dues, following the pattern of an increase every two years.

**I certify that this proposal has been checked Governing Documents affected:**

- Bylaws
- Committee Terms of Reference
- Championship Conditions
- Ted Stephens Act
- Regulations

Submitted by  
Marcy Eichner\_\_\_\_\_