



In attendance: Board: Josh Adams, Vice President Bruce Burton, JJ Fetter, Susan Epstein, Executive Director Jack Gierhart, George Hinman, President Tom Hubbell, Secretary Patty Lawrence, Maureen McKinnon, Ben Richardson, Dawn Riley, Treasurer Taran Teague, Jim Walsh Division Chairs: Charlie Arms Brian Hawboldt, Jim Tichenor

Regrets: Ed Adams and John Craig

1. The meeting was called to order at 6:30 PM EDT and the roll call established a quorum.
2. Board is delighted to announce that Past President Dave Irish is the 2013 Herreshoff Award recipient.
3. The consent calendar was moved, seconded, and approved.
 - Meeting Minutes Approval
 - Judges Manual Approval
 - The Safe Sport Initiative
 - US Sailing to donate \$500 to the Education College Fund for Greg Norwine's sons.
 - Annual withdraw from the Hoyt-Jolley fund
 - Committee members for Offshore Championship Committee 2014, Jim Tichenor, Chair; Paul Ansfield, Bruce Bingman, Bruce Kuryla, Alan McMillan, Bill Stump, Jahn Tihansky, Steve Travis

The endorsement of the 2014 Hansa World Championship was removed from the consent calendar until we have more information about the class and the event.

4. Membership Director Georgia McDonald report that the 60K membership initiative focuses on member retention and obtaining new members. Echo Communications, our new communications platform, will target up to 15 different segments of the sailing population and perform analytics enabling us to measure our communication effectiveness. Additionally, the Member Value Program has been restructured to add more value to the organizations. There ninety current member partners and Georgia is working with select clubs to ensure the re-launch is well executed as it unfurls. Board members and volunteers are asked to introduce Georgia to their club officials so that the program can be successfully expanded.
5. Tom Hubbell noted that the best part of being US Sailing president is that he gets to work with terrific people all around the country. The volunteers collaborate with staff and sailors to create and sustain our infrastructure. In the last year, Tom has made twenty sailing related trips, visited thirteen yacht clubs, and posted a monthly blog. In November, he will be in San Diego to meet with local leaders. Additionally, he is drafting a document to facilitate Division Reporting and Board member expectations.
6. Executive Director Jack Gierhart sent a written report of the financials and progress against goals in advance of the meeting. He noted that we are 67K above the old budget but the new budgeting method shows a deficit. This is a difference in the reporting methods, and that overall US Sailing is performing well, although there are a few places that need some retooling. Membership is up 3% from last year.



There will be a 2014 draft budget ready in early November.

The training department held a 2014 planning retreat and hired an instructional designer.

Jack attended a USOC NGB conference which was helpful and he felt that we do well when compared to other NGBs.

7. Treasurer Taran Teague reported that August and September numbers are above budget with no bank borrowings; we do, however, borrow from deferred membership. With the new accounting system, we will take a one-time hit on the balance sheet, make an adjustment in the 990 and redo years 2011 and 2012 with the new method. Going forward, membership will reflect how many prorated membership dollars are attributable as income each month which is a more accurate reflection of our numbers. The audit committee will meet in November.

8. New Business

- The US Safety Equipment Requirements document is unwieldy and after the Low Speed Chase accident, Chuck Hawley and subcommittee of Safety at Sea Committee drafted a version that is clear and concise. The document was shared with the board and will be circulated through this weekend's meetings. After one last vetting, the Safety at Sea Committee plans to present it to the board for adoption at the October 19th meeting. Jack Gierhart has consulted US Sailing's lawyers and reports that issuing this document is not a liability.
- The board voted to endorse Johnny Heineken and Deneen Demourkas for 2013 ISAF Rolex World Sailor of the Year Awards.
- Dave Ullman was available for questions from the Championship Task Force Report. The task force is comprised Shannon Bush, Dave Ullman, Brad Read, Liz Walker, Karen Smith, Lee Parks, Kate Keane, Jack Gierhart, and Randy Draftz. While the youth championships are robust, the adult championships are not. The process will be to send the document to championship committee chairs and post online for everyone's review and comments. Comments will be accepted until the end of October and then the task force will take them into consideration and present a new draft or proposal at the November Board meeting. Over the last 30 years, sailing has changed considerably, but the championship format has not.

The team received a hearty thank you for their efforts.

- Jack shared the Leadership Forum details with the board and guests. There are six tracks, a mobile phone app in the works, and sponsors who are excited about participating. The forum is shaping up very well and a full-on publicity campaign launches next week. US Sailing is very pleased to be hosting this event in California.



2012- 2013 US Sailing Board of Directors Meeting Minutes
Wednesday, October 16, 2013
6:30 pm EDT

- A motion to amend the RSA committee list was tabled. The Board asks that the RSA Committee resolve their differences within the confines of the committee.

The meeting adjourned at 8:30 and the board moved into executive session.

Respectfully Submitted,
Patty Lawrence