

**Follow-up MPV Newsletter Insert**

**Season start MVP Newsletter Insert**

**Thank you to our**

**(Club Name) MVPs.**

Be sure to thank to the (club name) members who joined US Sailing through the club’s MVP Program. Their US Sailing memberships are adding value to your club membership.

Name

Name

Name

Name

Name

A portion of our member’s US Sailing dues are directed to the Club’s **US Sailing MVP account,** giving us access to more US Sailing programs as well as savings on program materials and supplies.

Don’t forget, when you join US Sailing through the Club’s MVP Program, you **receive up to 20% off** of your US Sailing membership dues.

Youth Membership: $25

Individual Membership: $55

Family Membership: $85

**US Sailing is a nonprofit, member supported organization.** Their members contribute to the programs and resources we all enjoy at (Club name).

Please join the (club name) in doing our part by joining US Sailing MVP Program today.

**(Use for Print Newsletters):**

Look for the US Sailing MVP link on the home page of the (club name) website. This link will take you to our club’s MVP page at US Sailing where you can join and receive your discounted membership.

**(Use for Electronic Newsletters):**

Please join today: (insert button)

**We are all “US Sailing”**

Many of **the learning opportunities and sailing events we enjoy at (Club Name)** are made available to us by US Sailing, the national governing body for our sport.

Over the last few years, we’ve hosted (list US Sailing semi­nars, regattas, championships).

Our Junior Program Director and instructors, (list names) are training as US Sailing Certified Instructors.

Many of our race officers (list names) are graduates of US Sailing race management programs and are US Sailing Certified Race Officials.

**US Sailing is a nonprofit, member supported organization.** Every US Sailing member contributes to the development and availability of the programs we benefit from at (club name).

I encourage you to join me in doing our part by becoming a US Sailing member today. **We are all “US Sailing**.”

<Club Name> is US Sailing MVP Club. Through our MVP Partnership, **you’ll receive up to 20% off** your US Sailing membership dues. The club will receive a portion of your dues in our **US Sailing MVP account** to expand access to US Sailing programs: train instructors, host seminars, purchase program materials and supplies, etc.

**US Sailing’s resources and programs are essential to our sport.** Please join today.

US Sailing Membership with the (club name) MVP discount:

Youth: $25

Individual: $55

Family: $85

**(Use for Print Newsletters):**

Look for the US Sailing MVP link on the home page of the (club name) website. This link will take you to our club’s MVP page at US Sailing where you can join and receive your discounted membership.

**(Use for Electronic Newsletters):**

Please join today: (insert button)



**Website Content**

**Mid-Season MVP Newsletter Insert**

Many of **the learning opportunities and sailing events we enjoy at (Club Name)** are made available to us by US Sailing, the national governing body for our sport.

**US Sailing is a nonprofit, member supported organization.** Every US Sailing member contributes to the development and availability of the programs we benefit from at (club name).

Please join (Club name) in doing our part by becoming a US Sailing member today. **We are all “US Sailing**.”

(Club Name) is a US Sailing MVP Partner, Through our MVP Program, **you’ll receive up to 20% off** your US Sailing membership dues.

Please join today.



**Your Membership Matters**

So far, (#) (club name) members have joined the club’s US Sailing MVP Program. Thank you! Each time one of our members joins US Sailing through the program, a portion of their dues are directed to the (Club Name) US Sailing MVP account.

This year (or last year) we have used our MVP account to:

(list credit spending items)

Through the (club name) MVP program, **you receive up to 20% off your US Sailing membership dues and the club’s MVP account will grow.**

If we can add another (#) members to our MVP program, we will be able to (pick two programs/seminars you’d like to offer: for example, provide advanced coach training for our junior program instructors, host a coastal safety-at-sea seminar, train a powerboat instructor to teach safety and rescue skills)

Many of **the learning opportunities and sailing events we enjoy at (Club Name)** are made available to us by US Sailing, the national governing body for our sport. It is a nonprofit, member supported organization, so **every membership matters.**

Thank you for joining US Sailing through the Club’s MVP Program today:

US Sailing Membership with the (club name) MVP discount:

Youth: $25

Individual: $55

Family: $85

**(Use for Print Newsletters):**

Look for the US Sailing MVP link on the home page of the (club name) website. This link will take you to our club’s MVP page at US Sailing where you can join and receive your discounted membership.

**(Use for Electronic Newsletters):**

Please join today: (insert button)

As the President of US Sailing, I want thank many of you for joining US Sailing through (club name)’s MVP Program.

As an MVP member, you are strengthening sailing at your club, in your community and all across the country.

Together we are sustaining sailing for the future. Your membership matters, and we are deeply grateful for your participation.

Sincerely,



Bruce Burton

President of US Sailing

**Late Season MVP Newsletter Insert**