Sample Letter from Commodore

<DATE>

Dear <Name>:

Exciting sailing events, interesting seminars and first-rate sailing programs are some of the many benefits we enjoy at the (Club Name). They are as much a part of club life as great food, parties, and a beautiful location – all in the company of good friends and family.

Many of the learning and sailing opportunities we enjoy at the ­­club are made available to us by US Sailing, a nonprofit, member supported organization. They are a valuable resource and their programs are essential to our club. US Sailing is committed to building participation at the local level, and we can help them do so.

US Sailing and <Club Name> are partners through the US Sailing MVP Program. While (?YC) has always utilized a breadth of US Sailing resources, our decision to join the MVP Program will **introduce even more valuable programs and services to our members,** as well as **savings on program materials and US Sailing membership fees**. The enclosed brochure describes the program in detail, as well as the many benefits to you and every club member.

Every US Sailing member contributes to the programs that we enjoy at (club name). We are all “US Sailing” and I encourage you to join me and every US Sailing member by becoming a member and investing in a thriving future for our sport.

To join, just complete the enclosed form and return to US Sailing in the envelope provided, or give it to me directly. You can also join online at (unique link).

Sincerely,